



LIFEBRANDZ LTD.

(Company Registration No. 200311348E)
(Incorporated in the Republic of Singapore)

- (A) RESIGNATION OF EXECUTIVE CHAIRMAN AND EXECUTIVE DIRECTOR & CHIEF OPERATING OFFICER**
 - (B) APPOINTMENT OF EXECUTIVE CHAIRMAN & CHIEF EXECUTIVE OFFICER, AND EXECUTIVE DIRECTOR & SENIOR COMMERCIAL MANAGER**
 - (C) CHANGES IN THE COMPOSITION OF THE BOARD**
-

The Board of Directors (the “**Board**”) of LifeBrandz Ltd. (the “**Company**”, and together with its subsidiaries, collectively the “**Group**”) wishes to announce the following changes:

- (A) RESIGNATION OF EXECUTIVE CHAIRMAN AND EXECUTIVE DIRECTOR & CHIEF OPERATING OFFICER**

Mr. Mark Leong Kei Wei (“**Mr. Mark Leong**”), Executive Chairman of the Company and Ms. Ang Puak Huen (“**Ms. Ang**”), Executive Director & Chief Operating Officer of the Company, have resigned and their cessation date is 31 December 2023. The detailed template announcement pursuant to Rule 704(6) of the Listing Manual – Section B: Rules of Catalist of Singapore Exchange Securities Trading Limited (“**Catalist Rules**”), containing the respective particulars of Mr. Mark Leong and Ms. Ang, have been released separately via the SGXNet on 22 December 2023.

The Board would like to express its appreciation to Mr. Mark Leong and Ms. Ang for their contributions during their tenure as the Executive Chairman and Executive Director & Chief Operating Officer of the Company respectively and wishes them success in their future endeavours.

- (B) APPOINTMENT OF EXECUTIVE CHAIRMAN & CHIEF EXECUTIVE OFFICER, AND EXECUTIVE DIRECTOR & SENIOR COMMERCIAL MANAGER**

Ms. Lee Elaine (“**Ms. Elaine**”) has been appointed as the Executive Chairman & Chief Executive Officer of the Company with effect from 1 January 2024 and Mr. Law Chun Sian (“**Mr. Law**”) as the Executive Director & Senior Commercial Manager of the Company with effect from 15 January 2024.

The Board would like to welcome Ms. Elaine and Mr. Law who bring to the Group their legal and corporate finance expertise and experience in capital market. These expertise and experience are important to the Group’s ongoing strategy to diversify and venture into new channels of business growth including the corporate financial advisory and fund management businesses.

The detailed announcements pursuant to Rule 704(6) of the Catalist Rules containing the respective particulars of Ms. Elaine and Mr. Law have been released separately via the SGXNet on 22 December 2023.

(C) CHANGES IN THE COMPOSITION OF THE BOARD

Consequent to the abovementioned changes, the composition of the Board of the Company shall be as follows:

Board of Directors

Ms. Lee Elaine	(Executive Chairman & Chief Executive Officer)
Mr. Law Chun Sian	(Executive Director & Senior Commercial Manager)
Mr. Lim Yit Keong	(Lead Independent Director)
Ms. Wang Xiaolan	(Independent Director)
Dato' Alvin Joseph Nesakumar	(Independent Director)

The composition of the Audit Committee, Nominating Committee and Remuneration Committee remain unchanged as follows:

Audit Committee

Mr. Lim Yit Keong	(Chairman)
Ms. Wang Xiaolan	(Member)
Dato' Alvin Joseph Nesakumar	(Member)

Nominating Committee

Ms. Wang Xiaolan	(Chairman)
Mr. Lim Yit Keong	(Member)
Dato' Alvin Joseph Nesakumar	(Member)

Remuneration Committee

Dato' Alvin Joseph Nesakumar	(Chairman)
Ms. Wang Xiaolan	(Member)
Mr. Lim Yit Keong	(Member)

By Order of the Board

Lim Yit Keong
Lead Independent Director
22 December 2023

This announcement has been reviewed by the Company's sponsor, SAC Capital Private Limited (the "**Sponsor**").

This announcement has not been examined or approved by the Singapore Exchange Securities Trading Limited (the "**SGX-ST**") and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

The contact person for the Sponsor is Ms Lee Khai Yinn (Tel: (65) 6232 3210), at 1 Robinson Road, #21-00 AIA Tower, Singapore 048542.