

LIFEBRANDZ LTD. (Company Registration No. 200311348E) (Incorporated in Singapore)

(A) RESIGNATION OF EXECUTIVE CHAIRMAN AND CHIEF EXECUTIVE OFFICER

(B) APPOINTMENT OF EXECUTIVE CHAIRMAN

(C) CHANGES IN THE COMPOSITION OF THE BOARD

The Board of Directors ("**Board**") of LifeBrandz Ltd. ("**Company**" and together with its subsidiaries, collectively "**Group**") wishes to announce the following changes:

(A) RESIGNATION OF EXECUTIVE CHAIRMAN AND CHIEF EXECUTIVE OFFICER

Mr. Lam Siew Kee ("**Mr. Lam**") has resigned as the Executive Chairman and Chief Executive Officer of the Company and his cessation date is 28 April 2023. The detailed template announcement pursuant to Rule 704(6) of the Listing Manual – Section B: Rules of Catalist of Singapore Exchange Securities Trading Limited ("**Catalist Rules**") has been released separately via the SGXNet on 12 April 2023.

The Board would like to express its appreciation to Mr. Lam for his contributions during his tenure as the Executive Chairman and Chief Executive Officer of the Company and wishes him success in his future endeavours.

(B) APPOINTMENT OF EXECUTIVE CHAIRMAN

Mr. Mark Leong Kei Wei ("**Mr. Leong**") will be appointed as the Executive Chairman of the Company with effect from 17 April 2023.

The detailed announcement pursuant to Rule 704(6) of the Catalist Rules containing the particulars of Mr. Leong has been released separately via the SGXNet on 13 April 2023.

(C) CHANGES IN THE COMPOSITION OF THE BOARD

Consequent to the abovementioned changes, the composition of the Board of the Company shall be reconstituted as follows with effect from 29 April 2023:

Board of Directors

Mr. Mark Leong Kei Wei Ms. Ang Puak Huen Mr. Lim Yit Keong Ms. Wang Xiaolan (Executive Chairman) (Executive Director & Chief Operating Officer) (Lead Independent Director) (Independent Director)

There are no changes to the composition of the Board Committees of the Company:

Audit Committee

| Mr. Lim Yit Keong | (Chairman) |
|-------------------|------------|
| Mr. Wang Xiaolan | (Member) |

Nominating Committee

| Mr. Wang Xiaolan | (Chairman) |
|-------------------|------------|
| Mr. Lim Yit Keong | (Member) |

Remuneration Committee

| Mr. Lim Yit Keong | (Member) |
|-------------------|----------|
| Ms. Wang Xiaolan | (Member) |

BY ORDER OF THE BOARD

Ang Puak Huen Executive Director and Chief Operating Officer 13 April 2023

This announcement has been reviewed by the Company's sponsor, SAC Capital Private Limited (the "**Sponsor**"). This announcement has not been examined or approved by the Singapore Exchange Securities Trading Limited (the "**SGX-ST**") and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

The contact person for the Sponsor is Ms Lee Khai Yinn (Tel: (65) 6232 3210), at 1 Robinson Road, #21-00 AIA Tower, Singapore 048542