

PROXY FORM

LIFEBRANDZ LTD.

(Company Registration Number: 200311348E)
(Incorporated in the Republic of Singapore on 7 November 2003)

PROXY FORM – EXTRAORDINARY GENERAL MEETING

(Please see notes overleaf before completing this Form)

This form of proxy has been made available on SGXNet and may be accessed at the URL <https://www.sgx.com/securities/company-announcements>. A printed copy of this form will NOT be despatched to members.

IMPORTANT:

- For CPF Investors (as defined herein) and/or SRS Investors (as defined herein) to buy shares in the capital of LifeBrandz Ltd., this Circular is forwarded to them at the request of their CPF Agent Banks and/or SRS Operators and is sent solely **FOR INFORMATION ONLY**.
- This Proxy Form is not valid for use by CPF Investors and SRS Investors and shall be ineffective for all intents and purposes if used or purported to be used by them.
- CPF Investors and SRS Investors who wish to attend the Extraordinary General Meeting as OBSERVERS have to submit their requests through their respective CPF Agent Banks and/or SRS Operators so that their CPF Agent Banks and/or SRS Operators may register, in the required format, with the company, LifeBrandz Ltd.

*I/We, _____ (Name),
*NRIC/Passport/Company Registration Number _____ of
_____ (Address) being a member / members of

LIFEBRANDZ LTD. (the "Company"), hereby appoint:

| Name | NRIC/Passport Number | Proportion of Shareholdings | |
|---------|----------------------|-----------------------------|---|
| | | No. of Shares | % |
| Address | | | |

and/or (delete as appropriate)

| Name | NRIC/Passport Number | Proportion of Shareholdings | |
|---------|----------------------|-----------------------------|---|
| | | No. of Shares | % |
| Address | | | |

or failing *him/her, the Chairman of the Extraordinary General Meeting ("EGM") of the Company, as *my/our *proxy/proxies to vote for *me/us on *my/our behalf at the EGM to be held at 10 Tuas West Drive, Raffles Marina, Singapore 638404 on Friday, 25 November 2022, at 10:30 a.m. (or as soon as practicable following the conclusion or adjournment of the Company's annual general meeting ("AGM") to be held on the same day at 10:00 a.m.) and at any adjournment thereof. *I/We direct *my/our *proxy/proxies to vote for or against the resolution proposed at the EGM as indicated hereunder. If no specific direction as to voting is given or in the event of any other matter arising at the EGM and at any adjournment thereof, the *proxy/proxies will vote or abstain from voting at *his/her discretion.

| No. | Special Resolution relating to | FOR** | AGAINST** | ABSTAIN** |
|-----|---------------------------------------|-------|-----------|-----------|
| 1. | Proposed Adoption of New Constitution | | | |

* Please delete where inapplicable.

**If you wish to exercise all your votes 'For' or 'Against' or 'Abstain', please tick (✓) within the box provided. Alternatively, please indicate the number of votes as appropriate. If you mark the abstain box for a particular resolution, you are directing your proxy not to vote on that resolution on a poll and your votes will not be counted in computing the required majority on a poll.

Dated this _____ day of _____ 2022

| Total Number of Shares in: | No. of Shares |
|----------------------------|---------------|
| (a) CDP Register | |
| (b) Register of Members | |

Signature(s) of Shareholder(s)
or Common Seal of Corporate Shareholder

IMPORTANT: PLEASE READ THE NOTES OVERLEAF

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Notes:

1. Except for a member who is a Relevant Intermediary as defined under Section 181(6) of the Companies Act 1967 of Singapore ("**Companies Act**"), a member of the Company entitled to attend, speak and vote at the EGM is entitled to appoint not more than 2 proxies to attend, speak and vote in his stead. Such proxy need not be a member of the Company.
2. Pursuant to Section 181(1C) of the Companies Act, a member who is a Relevant Intermediary is entitled to appoint more than 2 proxies to attend, speak and vote at the EGM, but each proxy must be appointed to exercise the rights attached to a different share or shares held by such member. Where such member appoints more than 1 proxy, the number and class of shares in relation to which each proxy has been appointed shall be specified in the proxy form.
3. Investors who hold shares through Relevant Intermediaries, including the Central Provident Fund ("**CPF**") Investment Scheme ("**CPFIS**") investors ("**CPFIS Investors**") and Supplementary Retirement Scheme ("**SRS**") investors ("**SRS Investors**"), may attend and cast his vote(s) at the EGM in person. CPFIS Investors and SRS Investors who wish to exercise their votes should approach their respective Relevant Intermediaries, including CPF Agent Banks and SRS Operators, to submit their voting instructions at least 7 working days before the EGM (i.e. by 5:00 p.m. on 15 November 2022) in order to allow sufficient time for their respective Relevant Intermediaries to in turn submit a proxy form to appoint proxy(ies) to vote on their behalf by the cut-off date.
4. Members, including CPFIS Investors and SRS Investors, and (where applicable) duly appointed proxies can attend the EGM in person. To do so, they will need to register in person at the registration counter(s) outside the EGM venue on the date of the EGM. Please bring along your NRIC/passport so as to enable the Company to verify your identity. Shareholders are requested to arrive early to facilitate the registration process and are advised not to attend the EGM if they are feeling unwell.
5. Where a member of the Company appoints 2 proxies, he shall specify the proportion of his shareholding (expressed as a percentage of the whole) to be represented by each such proxy. If no such proportion or number is specified, the first named proxy may be treated as representing 100% of the shareholding and any second proxy as an alternate to the first named.
6. The instrument appointing a proxy or proxies must be under the hand of the appointor or his attorney duly authorised in writing. Where the instrument appointing a proxy or proxies is executed by a corporation, it must be executed under its common seal or under the hand of its attorney or duly authorised officer. Where the instrument appointing a proxy or proxies is signed on behalf of the appointor by an attorney, the letter or power of attorney (or other authority) or a duly certified copy thereof must (failing previous registration with the Company) be lodged with the instrument of proxy, failing which the instrument may be treated as invalid.
7. A corporation which is a member of the Company may authorise by resolution of its directors or other governing body such person as it thinks fit to act as its representative at the EGM, in accordance with its Constitution and Section 179 of the Companies Act.
8. The instrument appointing a proxy or proxies, together with the power of attorney or other authority (if any) under which it is signed, or notarially certified copy thereof, must be deposited in the following manner:
 - (a) via email to invest@lifebrandz.com; or
 - (b) via post to the Company's registered address at 30 Cecil Street, #19-08, Singapore 049712,in either case not less than 48 hours before the time appointed for holding the EGM, i.e. by 10:30 a.m. on Wednesday, 23 November 2022. The completion and return of the proxy form by a Shareholder will not prevent him from attending, speaking and voting at the AGM in place of his proxy should he subsequently wish to do so.
9. A member should insert the total number of shares held. If the member has shares entered against his name in the Depository Register (as defined in Section 81SF of the Securities and Futures Act 2001 of Singapore), he should insert that number of shares. If the member has shares registered in his name in the Register of Members of the Company, he should insert the number of shares. If the member has shares entered against his name in the Depository Register and shares registered in his name in the Register of Members of the Company, he should insert the aggregate number of shares. If no number is inserted, this form of proxy will be deemed to relate to all the shares held by the member of the Company.
10. A Depositor shall not be regarded as a member of the Company entitled to attend the EGM and to speak and vote thereat unless his name appears on the Depository Register 72 hours before the time set for the EGM.
11. A CPFIS Investor and SRS Investors may attend and cast his vote(s) at the EGM in person. CPFIS Investors and SRS Investors who are unable to attend the EGM but would like to vote, may inform their CPF Agent Banks or SRS Operators to appoint the Chairman of the EGM to act as their proxy, in which case, the CPFIS Investors and SRS Investors shall be precluded from attending the EGM. Such CPFIS Investor and SRS Investors shall submit their voting instructions to their CPF Agent Banks or SRS Operators at least 7 working days before the AGM (i.e. by 5:00 p.m. on 15 November 2022) in order to allow sufficient time for their respective Relevant Intermediaries to in turn submit a proxy form to appoint the Chairman of the AGM to vote on their behalf by the cut-off date.

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General:

The Company shall be entitled to reject the instrument appointing a proxy or proxies if it is incomplete, improperly completed or illegible or where the true intentions of the appointor are not ascertainable from the instructions of the appointor specified in the instrument appointing a proxy or proxies. In addition, in the case of shares entered in the Depository Register, the Company may reject any instrument appointing a proxy or proxies lodged if the member, being the appointor, is not shown to have shares entered against his name in the Depository Register as at 72 hours before the time appointed for holding the EGM, as certified by The Central Depository (Pte) Limited to the Company.

Personal data privacy:

By submitting an instrument appointing a proxy, the member accepts and agrees to the personal data privacy terms set out in the Notice of EGM dated 3 November 2022.