LIFEBRANDZ LTD.

*I/We,

(Company Registration Number: 200311348E) (Incorporated in the Republic of Singapore on 7 November 2003)

EXTRAORDINARY GENERAL MEETING PROXY FORM

(Please see notes overleaf before completing this Form)

IMPORTANT: PLEASE READ NOTES OVERLEAF

This form of proxy has been made available on SGXNet and may be accessed at the URL https://www.sgx.com/securities/company-announcements. A printed copy of this form will NOT be despatched to members.

IMPORTANT:

(Name), *NRIC/Passport/Company Registration Number_

- Due to the current COVID-19 restriction orders in Singapore, a member will not be able to attend the EGM in person. A member (whether individual or corporate) must appoint the Chairman of the EGM as his/her/its proxy to attend, speak and vote on his/her/its behalf at the EGM if such member wishes to exercise his/her/its voting rights at the EGM.
- 2. Alternative arrangements relating to attendance at the EGM via electronic means (including arrangements by which the meeting can be electronically accessed via live webcast or live audio feed), submission of questions in advance of the EGM, addressing of substantial and relevant questions before or at the EGM and voting by appointing the Chairman of the EGM as proxy at the EGM, are set out in the Notice of EGM dated 10 November 2021.
- SRS investors who wish to appoint the Chairman of the EGM as proxy should approach their respective SRS Operators to submit their votes by 5.00 p.m. on 15 November 2021 (being 7 working days before the EGM).

("EGM way of	a member/members of LIFEBRANDZ LTD. (the "Company"), h " or "Meeting") as my/our proxy to attend, speak and to vote for electronic means on Thursday, 25 November 2021 at 10.30 a	me/us o . m. (or i	on my/our behalf at t mmediately after t	the EGM of he conclus	traordinary Genera f the Company to b sion or adjournme	e held by
I/We* of	al General Meeting of the Company to be held at 10.00 a.m. direct my/our* proxy to vote for or against, or to abstain from der. If no specific direction as to voting is given or in the nument thereof, the appointment of the Chairman of the Meeting and the specific direction.	voting e	on the Resolutions of any other matte	proposed a	at the Meeting as at the Meeting an	d at any
No.	Ordinary Resolutions		No. of votes 'For'**	No. of v		
1.	To approve the adoption of the PSP 2021		101	Ayalli	ot Austr	4111
2.	To approve the proposed grant of authority to grant awards allot and issue shares under the PSP 2021	and to				
3.	To approve the adoption of the ESOS 2021					
4.	To approve the proposed grant of authority to grant options allot and issue shares under the ESOS 2021	and to				
5.	To approve the proposed grant of authority to offer and grant options at a discount of up to and to 20% of market price under the ESOS 2021					
numbe resoluti	u wish to exercise all your votes 'For' or 'Against' or 'Abstain', plear of votes as appropriate. If you mark the abstain box for a partion on a poll and your votes will not be counted in computing the	ticular re	solution, you are di			
		Total number of Shares in:		es in:	No. of Shares	
		(a) C	DP Register			1
Signature(s) of Member(s) / Common Seal of Corporate Shareholder		(b) Register of Members		rs		
*Delet	e where inapplicable					

Notes:

- 1. If the member has shares entered against his name in the Depository Register, he should insert that number of shares. If the member has shares registered in his name in the Register of Members, he should insert that number of shares. If the member has shares entered against his name in the Depository Register and registered in his name in the Register of Members, he should insert the aggregate number of shares. If no number is inserted, this instrument of proxy will be deemed to relate to all the shares held by the member.
- 2. Due to the current COVID-19 restriction orders in Singapore, a member will not be able to attend the EGM in person. A member (whether individual or corporate) must appoint the Chairman of the EGM as his/her/its proxy to attend, speak and vote on his/her/its behalf at the EGM if such member wishes to exercise his/her/its voting rights at the EGM. Where a member (whether individual or corporate) appoints the Chairman of the EGM as his/her/its proxy, he/she/it must give specific instructions as to voting, or abstentions from voting, in respect of a resolution in the form of proxy, failing which the appointment of the Chairman of the EGM as proxy for that resolution will be treated as invalid.
- 3. The Chairman of the EGM, being a proxy, need not be a member of the Company.
- 4. This instrument appointing a proxy or proxies, duly executed, must be submitted (a) by post to at the registered office of the Company at 30 Cecil Street, #19-08 Prudential Tower, Singapore 049712; (b) by email to invest@lifebrandz.com; or (c) via such member's account following registration at the URL https://conveneagm.com/sg/lifebrandz2021 not less than 48 hours before the time appointed for holding the EGM. In view of the current COVID-19 situation and the related safe distancing measures which may make it difficult for members to submit completed proxy forms by post, members are strongly encouraged to submit completed proxy forms electronically via email.
- 5. This instrument appointing a proxy or proxies must be signed by the appointor or his attorney duly authorised in writing or, if the appointor is a corporation, it must be executed either under its common seal or signed by its attorney or officer duly authorised.
- 6. Where this instrument appointing a proxy or proxies is signed on behalf of the appointor by an attorney, the power of attorney or a notarially certified copy thereof (failing previous registration with the Company) must be lodged with this instrument of proxy, failing which this instrument of proxy may be treated as invalid.
- 7. A corporation which is a member may authorise by a resolution of its directors or other governing body such person as it thinks fit to act as its representative at the EGM in accordance with Section 179 of the Companies Act (Chapter 50) of Singapore.
- 8. Investors who hold shares through relevant intermediaries as defined in Section 181 of the Companies Act (Chapter 50) of Singapore, including investors under the Supplementary Retirement Scheme ("SRS Investors"), who wish to exercise their votes by appointing the Chairman of the EGM as proxy should approach their respective relevant intermediaries, including SRS Operators, to submit their voting instructions at least 7 working days before the EGM (i.e. by 5.00 p.m. on 15 November 2021) in order to allow sufficient time for their respective relevant intermediaries to in turn submit a proxy form to appoint the Chairman of the EGM to vote on their behalf by the cut-off date.
- 9. The Company shall be entitled to reject this instrument appointing a proxy or proxies if it is incomplete, improperly completed or illegible or where the true intentions of the appointor are not ascertainable from the instructions of the appointor specified in this instrument appointing a proxy or proxies (including any related attachment). In addition, in the case of a member whose shares are entered in the Depository Register, the Company may reject any instrument appointing a proxy or proxies lodged if the member, being the appointor, is not shown to have shares entered against his name in the Depository Register as at 72 hours before the time appointed for holding the EGM, as certified by The Central Depository (Pte) Limited to the Company.

Personal data privacy:

By submitting an instrument appointing a proxy, the member accepts and agrees to the personal data privacy terms set out in the Notice of EGM dated 10 November 2021.