



LIFEBRANDZ LTD.

(Company Registration No. 200311348E)
(Incorporated in the Republic of Singapore)

**OFFICIAL OPENING OF BBQ DARUMA JAPANESE RESTAURANT
IN JAPAN**

The Board of Directors (the “**Board**”) of LifeBrandz Ltd. (the “**Company**”, and together with its subsidiaries, the “**Group**”) wishes to announce that the new Japanese restaurant, BBQ Daruma, has officially opened on 1 October 2020, managed under the Group’s wholly-owned subsidiary, SYNC Co. Ltd.

BBQ Daruma is offering affordable and family friendly Japanese-style barbecue of grilled innards. It is located at 5-3-12 Taguchi Building 2nd Floor, Hiroo, Shibuya, 150-0012 Tokyo, Japan.

The Group is currently planning to open its second Japanese-style barbecue restaurant by end of 2020 in Japan and is expecting the new restaurants to contribute a significant portion of its revenue for the financial year ending 31 July 2021.

By Order of the Board

Saito Hiroyuki
Executive Chairman / Chief Executive Officer
1 October 2020

*This announcement has been reviewed by the Company’s sponsor, SAC Capital Private Limited (the “**Sponsor**”). This announcement has not been examined or approved by the Singapore Exchange Securities Trading Limited (the “**SGX-ST**”) and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.*

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