

LIFEBRANDZ LTD.

(Company Registration No. 200311348E) (Incorporated in the Republic of Singapore)

CHANGE OF NAME OF A SUBSIDIARY

The Board of Directors (the "Board") of LifeBrandz Ltd. (the "Company", and together with its subsidiaries, the "Group") wishes to announce that its wholly-owned subsidiary, Finesse Digital Pte. Ltd. has changed its name to "LB LAB Pte. Ltd." with effect from 14 August 2020.

By Order of the Board

Saito Hiroyuki Executive Chairman / Chief Executive Officer 14 August 2020

This announcement has been reviewed by the Company's sponsor, SAC Capital Private Limited (the "**Sponsor**"). This announcement has not been examined or approved by the Singapore Exchange Securities Trading Limited (the "**SGX-ST**") and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

The contact person for the Sponsor is Ms Lee Khai Yinn (Tel: (65) 6232 3210), at 1 Robinson Road, #21-00 AIA Tower, Singapore 048542.