LIFEBRANDZ LTD.

(Incorporated in the Republic of Singapore) (Company Registration No.: 200311348E)

RENOUNCEABLE NON-UNDERWRITTEN RIGHTS ISSUE – LISTING AND QUOTATION OF THE RIGHTS SHARES

The board of directors (the "**Board**") of LifeBrandz Ltd. (the "**Company**") refers to the Company's announcements released on 14, 19, 28 and 31 December 2018 and 3, 18 and 22 January 2019 as well as the Offer Information Statement dated 31 December 2018 in relation to the Rights Issue.

Unless otherwise defined, all capitalised terms and references used herein shall bear the same meaning ascribed to them in the Offer Information Statement.

The Board is pleased to announce that the 80,014,724 Rights Shares have been allotted and issued by the Company on 23 January 2019. The Rights Shares are expected to be listed and quoted on the Catalist Board of the SGX-ST on 25 January 2019, and trading of the Rights Shares is expected to commence with effect from 9.00 a.m. on the same date.

The listing and quotation notice granted by the SGX-ST on 19 December 2018 is not an indication of the merits of the Rights Issue, Rights Shares, the Company, its subsidiaries and their securities.

The Rights Shares will rank *pari passu* in all respects with the then existing Shares save for any dividends, rights, allotments or other distributions, the Record Date for which falls before the date of issue of the Rights Shares.

Following the allotment and issuance of the Rights Shares, the total number of issued Shares of the Company has increased from 456,655,522 Shares to 536,670,246 Shares.

BY ORDER OF THE BOARD

Saito Hiroyuki Executive Chairman / Chief Executive Officer 24 January 2019

This announcement has been prepared by the Company and reviewed by the Company's sponsor, SAC Capital Private Limited (the "**Sponsor**"), for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited ("**SGX-ST**"). The Sponsor has not independently verified the contents of this announcement.

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

The contact person for the Sponsor is Ms Lee Khai Yinn (Tel: (65) 6232 3210), at 1 Robinson Road, #21-00 AIA Tower, Singapore 048542.