

LIFEBRANDZ LTD.

(Incorporated in the Republic of Singapore)
(Company Registration No.: 200311348E)

PROPOSED RENOUNCEABLE NON-UNDERWRITTEN RIGHTS ISSUE OF UP TO 325,862,071 NEW ORDINARY SHARES IN THE CAPITAL OF THE COMPANY

- DESPATCH OF THE OFFER INFORMATION STATEMENT AND ITS ACCOMPANYING DOCUMENTS

*Unless otherwise defined herein, all capitalised terms used in this announcement shall bear the same meanings as ascribed to them in the announcements made on 14, 19, 28 and 31 December 2018 ("**Earlier Announcements**").*

The board of directors ("**Board**" or "**Directors**") of LifeBrandz Ltd. ("**Company**") refers to the Earlier Announcements in relation to the Rights Issue.

The Board wishes to announce that the Offer Information Statement dated 31 December 2018, together with the PAL, the ARE, and the ARS, relating to the Rights Issue, have been despatched by the Company to the Entitled Shareholders today. A copy of the Offer Information Statement is available on the website of the SGX-ST at www.sgx.com.

Entitled Shareholders who do not receive the Offer Information Statement and its accompanying documents may, for the period up to **5.00 p.m. on 17 January 2019** (or such other time(s) and/or date(s) as may be announced from time to time by or on behalf of the Company), obtain copies of the same from CDP or the Share Registrar, as the case may be, at the following addresses:

CDP (in the case of Entitled Depositors)

The Central Depository (Pte) Limited
9 North Buona Vista Drive
#01-19/20 The Metropolis
Singapore 138588

Share Registrar (in the case of Entitled Scripholders)

RHT Corporate Advisory Pte. Ltd.
9 Raffles Place #29-01
Republic Plaza Tower 1
Singapore 048619

Purchasers should also note that if they make any purchase on or around the last trading day of the "nil-paid" Rights, the Offer Information Statement and ARS might not be despatched in time for the subscription to the Rights Shares. Purchasers who do not receive the ARS accompanied by the Offer Information Statement may obtain copies of the same from CDP or the Share Registrar (at the addresses stated above) during the period up to **5.00 p.m. on 17 January 2019** (or such other times(s) and/or date(s) as may be announced from time to time by, or on behalf of, the Company).

BY ORDER OF THE BOARD

Saito Hiroyuki
Executive Chairman / Chief Executive Officer
3 January 2019

*This announcement has been prepared by the Company and reviewed by the Company's sponsor, SAC Capital Private Limited (the "**Sponsor**"), for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited ("**SGX-ST**"). The Sponsor has not independently verified the contents of this announcement.*

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

The contact person for the Sponsor is Ms Lee Khai Yinn (Tel: (65) 6232 3210), at 1 Robinson Road, #21-00 AIA Tower, Singapore 048542.