LIFEBRANDZ LTD.

(Incorporated in the Republic of Singapore) (Company Registration No.: 200311348E)

PROPOSED RENOUNCEABLE NON-UNDERWRITTEN RIGHTS ISSUE OF UP TO 325,862,071 NEW ORDINARY SHARES IN THE CAPITAL OF THE COMPANY

NOTICE OF BOOKS CLOSURE DATE FOR THE RIGHTS ISSUE

Unless otherwise defined herein, all capitalised terms used in this announcement shall bear the same meanings as ascribed to them in the announcements made on 14 December 2018 and 19 December 2018 ("Earlier Announcements").

1. INTRODUCTION

The board of directors ("**Board**" or "**Directors**") of LifeBrandz Ltd. ("**Company**" and, together with its subsidiaries, "**Group**") refers to the Earlier Announcements in relation to the Rights Issue.

2. NOTICE OF BOOKS CLOSURE DATE

NOTICE IS HEREBY GIVEN that the register of members and share transfer books of the Company will be closed at **5.00 p.m.** (Singapore time) on **28 December 2018** (the "Books Closure Date") for the purpose of determining the provisional allotments of Rights Shares to the Entitled Shareholders (comprising Entitled Depositors and Entitled Scripholders) under the Rights Issue.

The Shares will trade on a "cum-rights" basis on the SGX-ST up to 5.00 p.m. (Singapore time) on 26 December 2018. The Shares will trade on an "ex-rights" basis from 9.00 a.m. (Singapore time) on 27 December 2018 and any person who purchases Shares on and from 27 December 2018 will not be entitled to any "nil-paid" rights under the Rights Issue.

Entitled Depositors

Entitled Depositors will be provisionally allotted their entitlements under the Rights Issue, fractional entitlements to be disregarded, on the basis of the number of Shares standing to the credit of their Securities Accounts with the CDP as at 5.00 p.m. (Singapore time) on the Books Closure Date.

Entitled Scripholders

Entitled Scripholders will be provisionally allotted their entitlements under the Rights Issue, fractional entitlements to be disregarded, on the basis of the number of Shares held by them as stated in the register of members of the Company as at 5.00 p.m. (Singapore time) on the Books Closure Date.

Foreign Shareholders

For practical reasons and in order to avoid any violation of the securities legislation applicable in jurisdictions other than Singapore, the Offer Information Statement and its accompanying documents will **NOT** be despatched to Shareholders with registered addresses outside Singapore and who have not, at least three (3) Market Days prior to the Books Closure Date, provided CDP or the Share Registrar, as the case may be, with addresses in Singapore for the service of notices and documents (the "**Foreign Shareholders**") and accordingly, no provisional allotment of the Rights Shares will be

made to, and no purported acceptance thereof or application for any excess Rights Shares therefor by Foreign Shareholders will be valid.

Entitlements to Rights Shares which would otherwise have been provisionally allotted to Foreign Shareholders will, if practicable to do so and at the absolute discretion of the Company, be sold "nil-paid" on Catalist, as soon as practicable, after dealings in the provisional allotments of Rights Shares commence. Such sales may, however, only be effected if the Company, in its absolute discretion, determines that a premium can be obtained from such sales, after taking into account expenses to be incurred in relation thereto.

SHAREHOLDERS WITH REGISTERED ADDRESSES OUTSIDE SINGAPORE WHO WISH TO PARTICIPATE IN THE RIGHTS ISSUE SHOULD PROVIDE (I) CDP AT 9 NORTH BUONA VISTA DRIVE, #01-19/20 THE METROPOLIS, SINGAPORE 138588 OR (II) THE SHARE REGISTRAR AT 9 RAFFLES PLACE #29-01, REPUBLIC PLAZA TOWER 1, SINGAPORE 048619, AS THE CASE MAY BE, IN WRITING, WITH ADDRESSES IN SINGAPORE FOR THE SERVICE OF NOTICES AND DOCUMENTS, AT LEAST THREE (3) MARKET DAYS PRIOR TO THE BOOKS CLOSURE DATE.

3. GENERAL

Further details of the Rights Issue will be made available in the Offer Information Statement to be despatched to Entitled Shareholders in due course. Further announcements will be made by the Company in relation to the Rights Issue and Warrants Adjustments as and when appropriate.

BY ORDER OF THE BOARD

Saito Hiroyuki Executive Chairman / Chief Executive Officer 19 December 2018

This announcement has been prepared by the Company and reviewed by the Company's sponsor, SAC Capital Private Limited (the "Sponsor"), for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited ("SGX-ST"). The Sponsor has not independently verified the contents of this announcement.

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

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