LIFEBRANDZ LTD.

(Incorporated in Singapore)
(Company Registration No. 200311348E)

CLARIFICATION TO THE ARTICLE IN THE BUSINESS TIMES DATED 23 NOVEMBER 2017 REGARDING ITS UNUSUAL TRADING ACTIVITIES

The board of directors (the "Board") of Lifebrandz Ltd (the "Company", and together with its subsidiaries, the "Group") refers to the article in the Business Times dated 23 November 2017 on the unusual high volume and volatile trading of the Company. The Company had responded to the trading query by SGX on 22 November 2017.

The Board wishes to clarify that the Company is listed on the Catalist Board and not Mainboard as stated in the article in the Business Times on 23 November 2017.

By Order of the Board

Saito Hiroyuki Executive Chairman / CEO

Date: 23 November 2017

This announcement has been reviewed by the Company's sponsor, RHT Capital Pte. Ltd. (the "Sponsor"), for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited ("SGX-ST"). The Sponsor has not independently verified the contents of this announcement.

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

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