

LIFEBRANDZ LTD.

(Incorporated in the Republic of Singapore)
(Company Registration No. 200311348E)

PROPOSED PLACEMENT OF 10,420,000 NEW ORDINARY SHARES IN THE CAPITAL OF THE COMPANY AT S\$0.048 FOR EACH SHARE

- RECEIPT OF LISTING AND QUOTATION NOTICE

The board of directors (the "**Board**") of Lifebrandz Ltd. (the "**Company**") refers to the Company's announcement made on 22 June 2017 (the "**Earlier Announcement**") in relation to the proposed placement of 10,420,000 new ordinary shares in the capital of the company at S\$0.048 (the "**Subscription Shares**", and each "**Subscription Share**") for each Subscription Share (the "**Placement**"). Unless otherwise defined, all capitalised terms and references used herein shall bear the same meanings ascribed to them in the Earlier Announcement.

Further to the Earlier Announcement, the Board is pleased to announce that the Company has today, 7 July 2017, received the listing and quotation notice (the "**Listing and Quotation Notice**") in relation to the listing and quotation of the Subscription Shares on the SGX Catalist subject to compliance with the SGX-ST's listing requirements. The Listing and Quotation Notice also stipulates that the Subscription Shares have to be placed out within seven (7) market days from the date of the Listing and Quotation Notice.

The Listing and Quotation Notice is not an indication of the merits of the Placement, the Subscription Shares, the Company, its subsidiaries, and their securities.

A separate announcement will be released by the Company upon the completion of the Placement, and upon the allotment and issuance of the Subscription Shares.

BY ORDER OF THE BOARD

Saito Hiroyuki
Executive Chairman / Chief Executive Officer

7 July 2017

*This announcement has been reviewed by the Company's sponsor, RHT Capital Pte. Ltd. (the "**Sponsor**"), for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited ("**SGX-ST**"). The Sponsor has not independently verified the contents of this announcement.*

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

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