

LIFEBRANDZ LTD.
(Incorporated in Singapore)
(Company Registration No. 200311348E)

RENOUNCEABLE NON-UNDERWRITTEN RIGHTS CUM WARRANTS ISSUE

- LODGEMENT AND DESPATCH OF THE OFFER INFORMATION STATEMENT

The board of directors (the "**Board**" or "**Directors**") of Lifebrandz Ltd. (the "**Company**") refers to the Company's announcements made on 24 January 2017, 10 February 2017, 10 April 2017 and 28 April 2017 as well as the offer information statement dated 11 May 2017 (the "**Offer Information Statement**") in relation to the Rights cum Warrants Issue.

Unless otherwise defined, all capitalised terms and references used herein shall bear the same meaning ascribed to them in the Offer Information Statement. Any reference to a time of day and date herein shall be a reference to Singapore time and date, respectively, unless otherwise stated.

1. LODGEMENT AND DESPATCH OF THE OFFER INFORMATION STATEMENT

The Board wishes to announce that the Offer Information Statement has been lodged with the Singapore Exchange Securities Trading Limited (the "**SGX-ST**") acting as agent on behalf of the Monetary Authority of Singapore (the "**MAS**") today. A copy of the Offer Information Statement is attached hereto and is also available on the website of the SGX-ST at http://www.sgx.com/wps/portal/sgxweb/home/company_disclosure/catalogue.

The Offer Information Statement, together with a copy of the application and acceptance for Rights Shares with Warrants and Excess Rights Shares with Warrants (the "**ARE**") or the provisional allotment letter (the "**PAL**"), as the case may be, issued in connection with the Rights cum Warrants Issue, will be despatched by the Company to Entitled Shareholders on or around 15 May 2017.

For practical reasons and in order to avoid any violation of the securities legislation applicable in countries other than Singapore, the Offer Information Statement and its accompanying documents have not been and will not be despatched to Foreign Shareholders or to any jurisdiction outside Singapore.

2. INDICATIVE TIMETABLE OF KEY EVENTS

Entitled Shareholders should take note of the following important dates and times relating to the Rights cum Warrants Issue:

Shares trade ex-Rights	:	5 May 2017 from 9.00 a.m.
Books Closure Date	:	9 May 2017 at 5.00 p.m.
Despatch of the Offer Information Statement (together with the ARE or PAL, as the case may be) to the Entitled Shareholders	:	15 May 2017
Commencement of trading of "nil-paid" rights	:	15 May 2017 from 9.00 a.m.
Last date and time for splitting	:	23 May 2017 at 5.00 p.m.

Last date and time for trading of "nil-paid" rights	:	23 May 2017 at 5.00 p.m.
Last date and time for acceptance of and payment for Rights Shares with Warrants	:	29 May 2017 at 5.00 p.m. (9.30 p.m. for Electronic Applications)
Last date and time for acceptance of and payment for Rights Shares with Warrants by Renounees	:	29 May 2017 at 5.00 p.m.
Last date and time for application of and payment for Excess Rights Shares with Warrants	:	29 May 2017 at 5.00 p.m. (9.30 p.m. for Electronic Applications)
Expected date for issuance of Rights Shares with Warrants	:	5 June 2017
Expected date for crediting of Rights Shares with Warrants	:	6 June 2017
Expected date for refund of unsuccessful or invalid applications (if made through CDP)	:	6 June 2017
Expected date and time for the listing and commencement of trading of Rights Shares	:	6 June 2017 from 9.00 a.m.
Expected date and time for the listing and commencement of trading of Warrants	:	7 June 2017 from 9.00 a.m.

The above timetable is indicative only and is subject to change. As at the date of this announcement, the Company does not expect the above timetable to be modified. However, the Company may, with the approval of the SGX-ST, the Sponsor and/or CDP, modify the above timetable subject to any limitation under any applicable laws. In that event, the Company will publicly announce any change to the above timetable through a SGXNET announcement to be posted on the SGX-ST's website at <http://www.sgx.com>.

3. ACCEPTANCES OF PROVISIONAL ALLOTMENTS OF RIGHTS SHARES WITH WARRANTS AND (IF APPLICABLE) APPLICATIONS FOR EXCESS RIGHTS SHARES WITH WARRANTS

Acceptances of provisional allotments of Rights Shares with Warrants and (if applicable) applications for Excess Rights Shares with Warrants under the Rights cum Warrants Issue may only be made:

- a) in the case of Entitled Depositors, on the ARE through CDP, or by way of an Electronic Application through an ATM of a Participating Bank; or
- b) in the case of Entitled Scripholders, on the PAL through the Share Registrar.

More information on the procedures for acceptance, payment, splitting, renunciation and applications for Rights Shares with Warrants and Excess Rights Shares with Warrants by Entitled Shareholders can be found in the Offer Information Statement, the ARE and the PAL.

4. TRADING PERIOD FOR THE PROVISIONAL ALLOTMENTS OF RIGHTS SHARES WITH WARRANTS

The trading period for the provisional allotments of Rights Shares with Warrants (or “nil-paid” rights) on Catalist will commence from **9.00 a.m.** on **15 May 2017** and will end at **5.00 p.m.** on **23 May 2017**. Entitled Depositors who sell their “nil-paid” rights during this period need not forward the AREs to the Purchasers as CDP will make arrangements for a separate application and acceptance form for Rights Shares with Warrants (the “**ARS**”) to be issued to the Purchasers.

Purchasers should note that CDP will, on behalf of the Company, send the Offer Information Statement and the ARS, by ordinary post and at the Purchasers' own risk, to their respective Singapore addresses as maintained in the records of CDP. For the avoidance of doubt, Purchasers are not eligible to subscribe for Excess Rights Shares with Warrants.

The Offer Information Statement and its accompanying documents will not be despatched to Purchasers whose registered addresses with CDP are not in Singapore (the “**Foreign Purchasers**”). Subject to compliance with applicable laws, Foreign Purchasers who wish to accept any provisional allotments of Rights Shares with Warrants to their Securities Accounts should make the necessary arrangements with their Depository Agents or stockbrokers in Singapore. The Company further reserves the right to reject any acceptances of the Rights Shares with Warrants and/or any applications for Excess Rights Shares with Warrants where it believes, or has reason to believe, that such acceptances and/or applications may violate the applicable legislation of any jurisdiction.

If it is practicable to do so, arrangements may, at the absolute discretion of the Company, be made for the provisional allotments of Rights Shares with Warrants which would otherwise have been provisionally allotted to Foreign Shareholders, to be sold “nil-paid” on Catalist as soon as practicable after the Rights Trading Period commences, or dealt with in such manner as the Directors may, in their absolute discretion, deem fit in the interests of the Company, and no Foreign Shareholder or persons acting for the account or benefit of any such persons shall have any claim whatsoever against the Company, the Sponsor, CDP or the Share Registrar and their respective officers in connection therewith. Such sales may, however, only be effected if the Company, in its absolute discretion, determines that a premium can be obtained from such sales, after taking into account the relevant expenses to be incurred in relation thereto.

5. COLLECTION OF OFFER INFORMATION STATEMENT

Entitled Shareholders who do not receive the Offer Information Statement and its accompanying documents (the ARE or the PAL, as the case may be) may, during the period up to 5.00 p.m. on 29 May 2017 (or such other times(s) and/or date(s) as may be announced from time to time by or on behalf of the Company), obtain copies of the documents from CDP or the Company's Share Registrar, as the case may be, at their respective addresses as follows:

In the case of Entitled Depositors:

CDP

9 North Buona Vista Drive
#01-19/20 The Metropolis
Singapore 138588

In the case of Entitled Scripholders:

Share Registrar of the Company

Tricor Barbinder Share Registration Services
(a division of Tricor Singapore Pte. Ltd.)
80 Robinson Road
#02-00
Singapore 068898

Purchasers who do not receive the ARS and the Offer Information Statement may obtain copies of the same from CDP (at the address stated above) during the period up to 5.00 p.m. on 29

May 2017 (or such other time(s) and date(s) as may be announced from time to time by or on behalf of the Company).

This announcement is qualified in its entirety by, and should be read in conjunction with, the full text of the Offer Information Statement lodged with the SGX-ST acting as agent on behalf of the MAS.

By Order of the Board

Saito Hiroyuki
Executive Chairman / Chief Executive Officer

Date: 11 May 2017

This announcement has been reviewed by the Company's sponsor, RHT Capital Pte. Ltd. (the "Sponsor"), for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited ("SGX-ST"). The Sponsor has not independently verified the contents of this announcement.

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

The details of the contact person for the Sponsor is: -

Name: Mr. Nathaniel C.V. (Registered Professional, RHT Capital Pte. Ltd.)

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