

LIFEBRANDZ LTD.
(Incorporated in the Republic of Singapore)
(Company Registration No.: 200311348E)

- (1) **RESIGNATION OF CHIEF EXECUTIVE OFFICER (“CEO”) AND RE-DESIGNATION OF EXECUTIVE DIRECTOR TO NON-EXECUTIVE DIRECTOR**
(2) **RESIGNATION OF CHAIRMAN OF THE BOARD OF DIRECTORS (THE “BOARD”)**
(3) **APPOINTMENT OF EXECUTIVE DIRECTOR, CHAIRMAN OF THE BOARD AND CEO**
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The Board of Lifebrandz Ltd (the “Company”) wishes to announce that:-

- (i) Mr Chng Weng Wah, an Executive Director of the Company, has stepped down as the CEO of the Company with effect from 5 May 2017. Mr Chng Weng Wah will remain on the Board and will be re-designated as a Non-Executive Director of the Company with effect from 5 May 2017;

The Board would like to express their appreciation to Mr Chng Weng Wah for his past services and contribution to the Company as an Executive Director and CEO.

- (ii) Mr Yamaguchi Hiroyuki has stepped down as the Chairman of the Board with effect from 5 May 2017; and
- (iii) Mr Saito Hiroyuki has been appointed as Executive Director, Chairman of the Board and CEO of the Company with effect from 5 May 2017.

The particulars of Saito Hiroyuki pursuant to the requirements of Rule 704(6) of the Catalist Rules will be furnished in separate announcement.

Consequent to the above changes, the new composition of the Board has been reconstituted as follow with immediate effect:-

Board of Directors

Mr Saito Hiroyuki	(Executive Chairman & CEO)
Mr Chng Weng Wah	(Non-Executive Director)
Mr Lim Kee Way Irwin	(Independent Director)
Mr Nishijima Osamu	(Independent Director)
Mr Yamaguchi Hiroyuki	(Independent Director)

By Order of the Board

Toon Choi Fan
Company Secretary

5 May 2017

This announcement has been reviewed by the Company’s sponsor, RHT Capital Pte. Ltd. (the “Sponsor”), for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited (“SGX-ST”). The Sponsor has not independently verified the contents of this announcement.

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

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