

LIFEBRANDZ LTD
(Incorporated in Singapore)
(Company Registration No. 200311348E)

**EXTENSION OF LONG STOP DATE ON THE PROPOSED PLACEMENT OF 167,000,000 NEW
ORDINARY SHARES BY THE COMPANY**

The board of directors (the “**Board**”) of Lifebrandz Ltd (the “**Company**” and together with its subsidiaries, the “**Group**”) refers to the announcements by the Company dated 18 November 2016, 15 December 2016 and 22 December 2016 in relation to the proposed placement of 167,000,000 new ordinary shares. Unless otherwise defined, all capitalized terms used in this announcement shall bear the same meanings as per the previous announcements.

The parties had communicated and agreed that the Long Stop Date on the proposed placement of 167,000,000 new ordinary shares, shall be further extended to 23 February 2017 (or such other date as the Company and the Placee may agree in writing).

Shareholders are advised to exercise caution in trading their Shares. The Proposed Placement is subject to certain conditions. There is no certainty or assurance as at the date of this announcement that the Proposed Placement will be completed or that no changes will be made to the terms thereof. The Company will make the necessary announcements when there are further developments. Shareholders are advised to read this announcement and any further announcements by the Company carefully. Shareholders should consult their stock brokers, bank managers, solicitors or other professional advisors if they have any doubt about the actions they should take.

By Order of the Board

Chng Weng Wah
Chief Executive Officer / Executive Director

Date: 23 January 2017

This announcement has been reviewed by the Company’s sponsor, RHT Capital Pte. Ltd. (the “Sponsor”), for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited (“SGX-ST”). The Sponsor has not independently verified the contents of this announcement.

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

*The details of the contact person for the Sponsor is: -
Name: Mr. Nathaniel C.V. (Registered Professional, RHT Capital Pte. Ltd.)
Address: Six Battery Road, #10-01, Singapore 049909
Tel: 6381 6946*