

LIFEBRANDZ LTD

(Company Registration Number. 200311348E)

(Incorporated in the Republic of Singapore)

**SUPPLEMENTARY INFORMATION ON THE ANNOUNCEMENT OF THE TERM SHEET IN
RELATION TO THE PROPOSED ACQUISITION BY THE COMPANY OF THE ENTIRE ISSUED
AND PAID-UP SHARE CAPITAL OF NATURAL ESSENCE GROUP**

Unless otherwise defined, all capitalised terms shall bear the same meanings ascribed to them in the announcement of the term sheet in relation to the proposed acquisition by the Company of the entire issued and paid-up share capital of Natural Essence Group dated 18 November 2016.

With reference to the announcement made by Lifebrandz Limited (“the **Company**”) on 18 November 2016, the Company wishes to provide the following supplementary information:

1. Information on Target Company

Natural Essence Group (“**Target Company**”) is a holding company duly incorporated in the British Virgin Islands (BVI). The Target Company is a leading establishment in Australia dealing in contract food manufacturing and specialising in complex nutritional supplements. The business organisation is uniquely positioned at the intersection of mass food ingredient and highly regulated pharmaceutical contract manufacturers. The Target Company operates trade mark brands and distributes nutritional health products and beverages in Australia, New Zealand and Asia.

2. Information on Vendors

Thomas Family Trust is incorporated and registered under the Australian law. The main direction of the Trust is to invest in various companies for long term investment purposes. The Trust invests in companies which have the potential to enhance values, particularly in the real estates and nutritional products industry.

Forestor Hill International Ltd is duly registered in the British Virgin Islands (BVI). The core business activities of the company are to place investment in both public and private companies with growth and profitability. The company invests in various industries such as real estate development, food & beverages, leisure and entertainment, farm and agricultural products as well as health products.

3. CAUTIONARY STATEMENT

Shareholders are advised that the Proposed Acquisition is subject to the parties entering into the Definitive Agreements on such final terms and conditions as the parties may mutually agree and there is no assurance that the parties will enter into the Definitive Agreements in relation to the Proposed Acquisition. Shareholders should exercise caution when dealing in the shares of the Company, and should consult their legal, financial, tax and other professional advisers if they have any doubt as to the action to take.

By Order of the Board

Chng Weng Wah
Chief Executive Officer / Executive Director

23 November 2016

This announcement has been reviewed by the Company's sponsor, RHT Capital Pte. Ltd. (the "Sponsor"), for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited ("SGX-ST"). The Sponsor has not independently verified the contents of this announcement.

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

The details of the contact person for the Sponsor is: -

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