

LIFEBRANDZ LTD
(Company Registration No. 200311348E)
(Incorporated in the Republic of Singapore)

**TRANSFER OF LISTING FROM THE MAIN BOARD OF THE SINGAPORE EXCHANGE
SECURITIES TRADING LIMITED TO THE CATALIST SPONSORED REGIME**

— **EFFECTIVE DATE OF TRANSFER**

The Board of Directors (the “**Board**”) of Lifebrandz Ltd (the “**Company**”) refers to the announcements released by the Company on 9 October 2015 and 23 October 2015 in relation to the Company’s intention to transfer listing from the Main Board of the Singapore Exchange Securities Trading Limited (“**SGX-ST**”) to the Catalist Board of the SGX-ST (the “**Proposed Transfer**”).

The Board wishes to announce that the effective date of the Proposed Transfer will be Friday, 4 December 2015. Trading of the Company’s shares on the Catalist will commence at 9:00 a.m. on the same day under the same stock code: L20.

The Company has appointed RHT Capital Pte. Ltd. (“**RHT Capital**”) to act as its continuing sponsor. RHT Capital’s appointment as continuing sponsor will take effect upon the effective date of the Company’s Proposed Transfer.

By Order of the Board

Chng Weng Wah
Chief Executive Officer / Executive Director
1 December 2015