

**INTENTION TO TRANSFER LISTING FROM THE MAIN BOARD OF THE SINGAPORE EXCHANGE SECURITIES TRADING LIMITED TO THE CATALIST SPONSORED REGIME**

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**1. INTRODUCTION**

The Board of Directors (the “**Board**”) of Lifebrandz Limited (the “**Company**”) wishes to announce that the Company intends to undertake the proposed transfer (“**Proposed Transfer**”) of the listing of the Company from the Main Board of the Singapore Exchange Securities Trading Limited (“**SGX-ST**”) to the Catalist Board of the SGX-ST (“**Catalist**”).

The Board believes that the Proposed Transfer will provide the Company with a more conducive and supportive listing platform via a Catalist sponsor to carry out timely corporate actions. In addition, the Board also believes that the size of its business, market capitalisation and investor profile of the Company better resemble that of the companies on the Catalist.

**2. APPROVALS AND CONDITIONS**

**2.1.** The Proposed Transfer is subject to, *inter alia*, the following:-

- (a) the approval of shareholders of the Company (“**Shareholders**”) for the Proposed Transfer at an extraordinary general meeting (“**EGM**”) to be convened; and
- (b) the in-principle approval of the SGX-ST for the Proposed Transfer.

**2.2.** The Company will make an application to the SGX-ST in relation to the Proposed Transfer in due course. The Company will provide updates to the Shareholders on the outcome of the application in respect of the Proposed Transfer and as and when there are any material developments.

**3. CAUTION IN TRADING**

Shareholders are advised to exercise caution when trading their Shares as there is no certainty or assurance as at the date of this announcement that approval for the Proposed Transfer will be obtained or if the Proposed Transfer will be undertaken at all. Shareholders and potential investors of the Company are advised to exercise caution when dealing in the Company's securities. When in doubt, Shareholders and potential investors of the Company are advised to seek independent advice from their bankers, stockbrokers, solicitors or other professional advisers.

By Order of the Board

Chng Weng Wah  
Chief Executive Officer / Executive Director  
9 October 2015