

**LIFEBRANDZ LTD.**

(Incorporated in the Republic of Singapore)  
(Company Registration No.:200311348E)

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**VOLUNTARY WINDING UP OF SUBSIDIARIES**

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The Board of Directors (“Board”) of Lifebrandz Ltd (the “Company”) wishes to announce that the following wholly-owned subsidiaries and subsidiaries of the Company (the “Subsidiaries”) have been placed under provisional liquidation.

- (a) Brand+ Pte Ltd (wholly-owned subsidiary)
- (b) Luminox Pte Ltd (wholly-owned subsidiary)
- (c) Lux Leisure Pte Ltd (wholly-owned subsidiary)
- (d) Cannery Leisure Pte Ltd\*
- (e) Tribeca Leisure Pte Ltd\*

\*The Company holds 80% of the shareholding in (d) and (e).

For the purpose of winding up, the Company has appointed Mr Mark Sims Chadwick and Mr Yit Chee Wah of FTI Consulting (Singapore) Pte Ltd as the provisional liquidators of the Subsidiaries pursuant to Section 291(1) of the Companies Act (Cap. 50).

None of the Directors and/or controlling shareholders of the Company have any interest, direct or indirect, in the winding up of the Subsidiaries.

By Order of the Board

Chng Weng Wah  
CEO / Executive Director

7 May 2015