

LIFEBRANDZ LTD.
(Incorporated in the Republic of Singapore)
(Company Registration No.: 200311348E)

(1) APPOINTMENT AND RESIGNATION OF INDEPENDENT DIRECTOR
(2) RECONSTITUTION OF BOARD COMMITTEES

The Board of Directors ("Board") of Lifebrandz Ltd (the "Company") wishes to announce that:-

- (i) Mr Wong Joo Wan has been appointed as Independent Director of the Company with effect from 7 April 2015 in place of Mr Chee Keng Koon who has resigned as Independent Director of the Company on the same day.

The details of the appointment of Mr Wong Joo Wan and resignation of Mr Chee Keng Koon pursuant to the requirements of Rule 704(7) of the Listing Manual of Singapore Exchange Securities Trading Limited will be furnished in separate announcements.

The Board would like to express their appreciation to Mr Chee Keng Koon for his past services and contribution to the Company.

- (ii) Following his resignation as Director of the Company, Mr Chee Keng Koon will cease to be the Chairman of the Remuneration Committee and a member of the Audit and Nominating Committees.
- (iii) Mr Wong Joo Wan be appointed as the Chairman of the Remuneration Committee in place of Mr Chee Keng Koon and a member of the Audit and Nominating Committees with effect from 7 April 2015.

Consequent to the above changes, the composition of the Board and the Board Committees have been reconstituted as follows with immediate effect:-

Board of Directors

Mr Chng Weng Wah	(Executive Director & CEO)
Mr Lim Kee Way Irwin	(Independent Director)
Mr Toh Hock Ghim	(Independent Director)
Mr Wong Joo Wan	(Independent Director)

Audit Committee

Mr Lim Kee Way Irwin	(Chairman)
Mr Wong Joo Wan	(Member)
Mr Toh Hock Ghim	(Member)

Nominating Committee

Mr Toh Hock Ghim	(Chairman)
Mr Chng Weng Wah	(Member)
Mr Wong Joo Wan	(Member)

Remuneration Committee

Mr Wong Joo Wan	(Chairman)
Mr Lim Kee Way Irwin	(Member)
Mr Toh Hock Ghim	(Member)

By Order of the Board

Chng Weng Wah
CEO/Director

7 April 2015