

**LIFEBRANDZ LTD.**  
**(Company Registration No.:200311348E)**

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- (1) APPOINTMENT OF EXECUTIVE DIRECTOR**  
**(2) RECONSTITUTION OF NOMINATING COMMITTEE**
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The Board of Directors (“Board”) of Lifebrandz Ltd (the “Company”) wishes to announce that Mr Chong Sien Chern, Cedric has been appointed as an Executive Director of the Company with effect from 22 May 2013.

The particulars of Mr Chong Sien Chern, Cedric pursuant to the requirements of Rule 704(7) of the Listing Manual of Singapore Exchange Securities Trading Limited will be furnished in separate announcement.

**RECONSTITUTION OF NOMINATING COMMITTEE**

The Board of Directors of the Company also wishes to announce that Mr Wong Kok Hoe has been appointed as a member of Nominating Committee with effect from 22 May 2013.

Consequent to the above appointments, the new composition of the Board and the Nominating Committee have been reconstituted as follows with immediate effect:-

**Board of Directors**

Lim Miang Bernard	(Chief Executive Officer and Executive Director)
Chong Sien Chern, Cedric	(Executive Director)
Mr Thomas Carlton Thompson III	(Independent Non-Executive Director)
Mr Irwin Lim Kee Way	(Independent Non-Executive Director)
Mr Wong Kok Hoe	(Non-Executive Director)

**Nominating Committee**

Mr Thomas Carlton Thompson III (Chairman)  
Mr Irwin Lim Kee Way  
Mr Wong Kok Hoe

By Order of the Board

Bernard Lim Miang  
Executive Director  
22 May 2013