

**LIFEBRANDZ LTD.**  
(Incorporated in the Republic of Singapore)  
(Company Registration Number: 200311348E)  
(the “**Company**”)

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**THE PROPOSED ACQUISITION OF THE BUSINESS AND ASSETS OF QUMULUS PTE. LTD. BY  
LUX LEISURE PTE. LTD., A WHOLLY OWNED SUBSIDIARY OF THE COMPANY –  
COMPLETION OF THE PROPOSED SUBSCRIPTION**

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Reference is made to the announcements made by the Company in relation to the Proposed Acquisition on 4 March 2013 and 29 April 2013 (the “**Announcements**”). Unless otherwise defined, all terms and references used herein shall bear the same meanings ascribed to them in the Announcements.

Further to the Announcements, the Board of Directors of the Company is pleased to announce that the Proposed Acquisition was completed on 30 April 2013, pursuant to which 300,000,000 Consideration Shares were allotted and issued to Qumulus and/or its nominee at S\$0.0116 for each Consideration Share.

The Consideration Shares will be listed and quoted on the Official List of the SGX-ST and trading of the Consideration Shares will commence from 9.00 a.m. on 3 May 2013.

The Consideration Shares will rank *pari passu* in all respects with the existing Shares.

Following the completion of the Proposed Acquisition, the total number of issued Shares has increased from 1,835,000,000 Shares to 2,135,000,000 Shares.

The approval-in-principle granted by the SGX-ST is not to be taken as an indication of the merits of the Proposed Acquisition, the Consideration Shares, the Company and/or its subsidiaries.

By Order of the Board

Bernard Lim Miang  
Chief Executive Officer  
30 April 2013