

**LIFEBRANDZ LTD.**  
**(Company Registration No.:200311348E)**

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**RESIGNATION OF EXECUTIVE DIRECTOR/CHAIRMAN**

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The Board of Directors of Lifebrandz Ltd (the “Company”) wishes to announce that Mr Lee Shieh-Peen Clement will cease to be Executive Director/Chairman of the Company with effect from 18 April 2013, due to his personal interest.

The Board would like to express their appreciation to Mr Clement Lee for his past services and contribution to the Company.

The particulars of Mr Clement Lee pursuant to the requirements of Rule 704(7) of the Listing Manual of Singapore Exchange Securities Trading Limited will be furnished in separate announcement.

By Order of the Board  
Bernard Lim Miang  
Executive Director  
22 February 2013