

**WRIT OF SUMMONS – UPDATE**

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The board of directors ("**Board**") of Lifebrandz Ltd ("**Company**") refers to:

- (a) the announcement released on 29 October 2009 relating to the Writ of Summons filed in the High Court of Singapore in respect of a claim by Giorgio Ferrari Pte Ltd ("**GFPL**") against the Company and four of its subsidiaries for a total sum of S\$6,518,282.47 ("**GFPL's Claim**");
- (b) the announcement released on 4 June 2012 relating to the dismissal of GFPL's Claim on 25 May 2012; and
- (c) the announcement released on 7 August 2012 relating to GFPL's appeal to the High Court of Singapore against the dismissal of GFPL's Claim ("**HC Appeal**") and the subsequent dismissal of this appeal on 31 July 2012.

On 29 August 2012, GFPL filed a Notice of Appeal to the Court of Appeal of Singapore to appeal against the dismissal of the HC Appeal ("**CA Appeal**"). Accordingly, GFPL was to file the Record of Appeal by 16 November 2012, failing which, the CA Appeal shall be deemed to have been withdrawn.

GFPL failed to file and serve its Record of Appeal by 16 November 2012. Consequently, the court informed parties on 19 November 2012 that the CA Appeal is now deemed to have been withdrawn.

The Company shall make announcements as and when appropriate on a timely basis.

By Order of the Board

20 November 2012