LIFEBRANDZ LTD

(Company Registration Number: 200311348E)

WRIT OF SUMMONS - UPDATE

The board of directors ("Board") of Lifebrandz Ltd ("Company") refers to the announcement released on 29 October 2009 relating to the Writ of Summons filed in the High Court of Singapore in respect of a claim by M/s Giorgio Ferrari Pte Ltd ("GFPL") against the Company and four of its subsidiaries for a total sum of S\$6,518,282.47 ("GFPL's Claim") and the announcement released on 4 June 2012 relating to the dismissal of GFPL's Claim on 25 May 2012.

On 1 June 2012, GFPL filed a notice of appeal in the High Court of Singapore to appeal against the dismissal of GFPL's Claim ("GFPL's Appeal").

The Board is pleased to announce that the High Court of Singapore has wholly dismissed GFPL's Appeal on 31 July 2012.

GFPL has until 31 August 2012 to file a notice of appeal to the Court of Appeal of Singapore to appeal against the dismissal of GFPL's Appeal.

The Company shall make announcements as and when appropriate on a timely basis.

By Order of the Board

7 August 2012