

LIFEBRANDZ LTD.
(Company Registration No.:200311348E)

RESIGNATION OF GROUP FINANCIAL CONTROLLER

The Board of Directors of Lifebrandz Ltd (the “Company”) wishes to announce that the Board has accepted the resignation of Mr Lim Chen Wei as its Group Financial Controller whose last day with the Company will be on 21 June 2010.

The Board would like to express their appreciation to Mr Lim for his past services and contributions to the Group.

Please refer to the separate announcement on his cessation as Group Financial Controller of the Company for further details.

The Company is currently in search of a suitable candidate to take over Mr Lim’s duties. In the meantime, Mr Lim’s duties will be undertaken by Senior Finance Manager, Ms Lim Li Peng.