

**LIFEBRANDZ LTD**  
**Registration No.200311348E**

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Investment in Lux Leisure Pte. Ltd. and Mulligan's Pte. Ltd

The Board of Directors of Lifebrandz Ltd. (the "Company") is pleased to announce that the Company has acquired 1 ordinary share in each of the share capital of the following corporation at cash consideration of S\$1.00 each. The principal activities of the corporation are set out below:-

Name of Corporation	Principal Activity	Initial paid up capital
Lux Leisure Pte. Ltd.	Investment holding company	S\$1.00
Mulligan's Pte. Ltd.	Pubs & restaurant	S\$1.00

None of the Directors nor the Substantial Shareholders of the Company has an interest, direct or indirect, in the above investments.

Increase in investment in Mulligan's Pte. Ltd.

The Board of Directors of the Company also wishes to announce that the Company will increase its investments in Mulligan's Pte. Ltd. by subscribing for 499,999 ordinary shares in the issued share capital of Mulligan's Pte. Ltd.

Subsequent to the above transaction, Mulligan's Pte. Ltd. remains a wholly-owned subsidiary of the Company with an issued share capital of S\$500,000.00.

The above investment was funded through internal resources and is not expected to have any material impact on the earnings per share and the net tangible assets per share of the Company for the financial year ending 31 July 2010.

None of the Directors nor the Substantial Shareholders of the Company has an interest, direct or indirect, in the above investment.