

**APPOINTMENT OF NON-EXECUTIVE DIRECTOR AND CHANGE IN
THE COMPOSITION OF THE COMMITTEES**

The Board of Directors of Lifebrandz Ltd (the “Company”) wishes to announce that Mr Wong Kok Hoe has been appointed as Non-Executive Director of the Company with effect from 28 August 2009.

Following to his appointment, the composition of the Committees have been reconstituted as follows:-

Audit Committee

- a. Irwin Lim Kee Way -Chairman (Independent Director)
- b. Thomas Carlton Thompson 3rd -Member (Independent Director)
- c. Wong Kok Hoe -Member (Non-Executive Director)

Remuneration Committee

- a. Thomas Carlton Thompson 3rd - Chairman (Independent Director)
- b. Irwin Lim Kee Way -Member (Independent Director)
- c. Wong Kok Hoe -Member (Non-Executive Director)

Nominating Committee

- a. Thomas Carlton Thompson 3rd -Chairman (Independent Director)
- b. Lee Shieh-Peen Clement -Member (Executive Director)
- c. Irwin Lim Kee Way -Member (Independent Director)