LIFEBRANDZ LTD.

(Incorporated in the Republic of Singapore) (Company Registration Number: 200311348E)

PROPOSED RENOUNCEABLE NON-UNDERWRITTEN RIGHTS ISSUE OF UP TO 1,101,000,000 RIGHTS SHARES IN THE CAPITAL OF LIFEBRANDZ LTD. (THE "COMPANY") ON THE BASIS OF THREE (3) RIGHTS SHARES FOR EVERY TWO (2) EXISTING ORDINARY SHARES

Unless otherwise defined, all terms used herein shall bear the respective meanings ascribed thereto in the offer information statement dated 22 July 2009 in relation to the Rights Issue.

LISTING OF AND QUOTATION FOR THE RIGHTS SHARES

Further to the Company's announcement dated 17 August 2009 on the results of the Rights Issue, the board of directors of the Company (the "Board") is pleased to announce that the 1,101,000,000 Rights Shares have been allotted and issued by the Company pursuant to the Rights Issue. The Rights Shares will be listed and quoted on the SGX-ST with effect from 9.00 a.m. on 19 August 2009.

BY ORDER OF THE BOARD

Submitted by Lee Shieh-Peen Clement, Executive Chairman of the Company on 18 August 2009 to the SGX-ST