

LIFEBRANDZ LTD.

(Incorporated in the Republic of Singapore)
(Company Registration Number: 200311348E)

PROPOSED RENOUNCEABLE NON-UNDERWRITTEN RIGHTS ISSUE OF UP TO 1,101,000,000 RIGHTS SHARES IN THE CAPITAL OF LIFEBRANDZ LTD. (THE "COMPANY") ON THE BASIS OF THREE (3) RIGHTS SHARES FOR EVERY TWO (2) EXISTING ORDINARY SHARES

Unless otherwise defined, all terms used herein shall bear the respective meanings ascribed thereto in the offer information statement dated 22 July 2009 in relation to the Rights Issue.

- INDICATIVE RESULTS OF THE RIGHTS ISSUE

LEVEL OF SUBSCRIPTION

The board of directors of the Company (the "**Board**") is pleased to announce that the Rights Issue has been over subscribed based on initial tallies at the close of the Rights Issue on 7 August 2009. Acceptances and excess applications have been received for more than the total number of Rights Shares offered pursuant to the Rights Issue. Accordingly, the Rights issue will be fully subscribed.

These results are indicative only and subject to validation of acceptances and excess applications received by CDP. Final details of the Rights Issue subscriptions will be announced via SGXNET as soon as practicable.

BY ORDER OF THE BOARD

Submitted by Lee Shieh-Peen Clement, Executive Chairman of the Company on 12 August 2009 to the SGX-ST