

LIFEBRANDZ LTD.

(Incorporated in the Republic of Singapore)
(Company Registration Number: 200311348E)

PROPOSED RENOUNCEABLE NON-UNDERWRITTEN RIGHTS ISSUE OF UP TO 1,101,000,000 RIGHTS SHARES IN THE CAPITAL OF LIFEBRANDZ LTD. (THE "COMPANY") ON THE BASIS OF THREE (3) RIGHTS SHARES FOR EVERY TWO (2) EXISTING ORDINARY SHARES

Unless otherwise defined, all terms and references used herein shall bear the same meaning ascribed to them in the Circular dated 24 June 2009.

NOTICE OF BOOKS CLOSURE DATE

NOTICE IS HEREBY GIVEN that, the Register of Members and the Share Transfer Books of the Company will be closed at 5.00 p.m. on 21 July 2009 (the "**Books Closure Date**") for the purpose of determining the provisional allotments of Rights Shares of the Shareholders with registered addresses in Singapore as at the Books Closure Date, or who have, at least five (5) market days prior to the Books Closure Date, provided to the Company or CDP, as the case may be, addresses in Singapore for the service of notices or documents under the Rights Issue (the "**Entitled Shareholders**", which includes the Entitled Depositors and the Entitled Scripholders).

The Rights Shares are of the same class as the Shares already issued by the Company. The Rights Shares, when allotted and issued, will rank *pari passu* in all respects with the then existing Shares save for any dividends, rights, allotments or other distributions, the record date for which falls before the date of issue of the Rights Shares.

Entitled Shareholders (being depositors) ("**Entitled Depositors**"), whose securities accounts with CDP are credited with Shares as at 5.00 p.m. on the Books Closure Date, will be provisionally allotted the Rights Shares under the Rights Issue on the basis of the number of Shares standing to the credit of their securities accounts with CDP as at 5.00 p.m. on the Books Closure Date. Fractional entitlements of the Rights Shares will be disregarded.

Entitled Shareholders (being scripholders) ("**Entitled Scripholders**"), whose names appear in the Register of Members of the Company as at 5.00 p.m. on the Books Closure Date, will be entitled to the Rights Shares under the Rights Issue on the basis of the number of Shares held by them as stated in the Register of Members as at 5.00 p.m. on the Books Closure Date. Fractional entitlements of the Rights Shares will be disregarded.

The Rights Shares will not be offered to Shareholders with registered addresses outside Singapore as at the Books Closure Date and who have not, at least five (5) market days prior to the Books Closure Date, provided to the Company or CDP, as the case may be, addresses in Singapore for the service of notices and documents ("**Overseas Shareholders**"). Overseas Shareholders who wish to be eligible to the Rights Issue may provide addresses in Singapore for the service of notices and documents, by notifying in writing (as the case may be) to:

- (a) CDP, at 4 Shenton Way #02-01, SGX Centre 2, Singapore 068807; or
- (b) the Company's share registrar, Tricor Barbinder Share Registration Services (a division of Tricor Singapore Pte. Ltd.), 8 Cross Street, #11-00, PWC Building, Singapore 048424,

not later than five (5) market days prior to the Books Closure Date.

Duly completed and stamped transfers (in respect of Shares not registered in the name of CDP) together with all relevant documents of title received up to the close of business at 5.00 p.m. on the Books Closure Date by the Share Registrar will, subject to the Articles of Association of the Company,

be registered to determine the provisional allotments of Rights Shares of the Entitled Shareholders under the Rights Issue.

BY ORDER OF THE BOARD

Submitted by Lee Shieh-Peen Clement, Executive Chairman of the Company on 13 July 2009 to the SGX-ST