

LIFEBRANDZ LTD.

(Incorporated in the Republic of Singapore)

THIRD QUARTER FINANCIAL STATEMENTS FOR THE PERIOD ENDED 30 APRIL 2005

PART 1 - INFORMATION REQUIRED FOR ANNOUNCEMENTS OF QUARTERLY RESULTS (Q1,Q2,Q3)

1(a) An income statement (for the group) together with a comparative statement for the corresponding period of the immediately preceding financial year

| | The Group | | Change % |
|--|---|-------------------------|---------------------|
| | 3 months ended 30 April 2005 S\$'000 | 2004 S\$'000 | |
| Sales | <u>11,476</u> | <u>7,299</u> | 57% |
| Other operating income | <u>109</u> | <u>5</u> | 2080% |
| Changes in inventories of finished goods | <u>(97)</u> | <u>29</u> | -434% |
| Raw materials and consumables used, distributor fees and handling costs | <u>(3,555)</u> | <u>(2,284)</u> | 56% |
| Advertising and promotion expenses | <u>(3,957)</u> | <u>(2,684)</u> | 47% |
| Staff costs | <u>(703)</u> | <u>(496)</u> | 42% |
| Depreciation | <u>(115)</u> | <u>(59)</u> | 95% |
| Other operating expenses | <u>(858)</u> | <u>(542)</u> | 58% |
| | <u>(9,176)</u> | <u>(6,031)</u> | 52% |
| Profit from operations | <u>2,300</u> | <u>1,268</u> | 81% |
| Finance cost - net | <u>(16)</u> | <u>(17)</u> | -6% |
| Profit before tax | <u>2,284</u> | <u>1,251</u> | 83% |
| Taxation | <u>(480)</u> | <u>(265)</u> | 81% |
| Net profit | <u>1,804</u> | <u>986</u> | 83% |

Explanatory Notes:-

(a) LifeBrandz Ltd ("The Company") was incorporated in Singapore under the name of LifeBrandz Pte Ltd on 7 November 2003 as a private limited company. On 29 April 2004, it changed its name to LifeBrandz Ltd in connection with the Company's conversion to a public company limited by shares. On 18 June 2004, the Company was admitted to the main board of Singapore Exchange Securities Trading Limited ("SGX-ST") ("IPO").

(b) LifeBrandz Group (the "Group") was formed as a result of a restructuring exercise undertaken on 29 April 2004 as described in the Prospectus dated 8 June 2004 ("Restructuring Exercise").

(c) The consolidated financial statements (which include the consolidated Group's income statement, balance sheet, cash flow statement and statement of changes in equity) of the Group for the 3 months ended 30 April 2004 have been prepared using the "Pooling of Interest" method, as the entities within the Group are under the common control before and after the restructuring exercise. Under the pooling of interest method, the financial statements of the Group for the 3 months ended 30 April 2004 have been presented as if the Group has been in existence prior to 29 April 2004 and the assets and liabilities are brought into the consolidated financial statements at their existing carrying amount.

Notes to Income Statement

The Group's profit before tax is arrived at after charging / (crediting):-

| | The Group | |
|---|---|-------------------------|
| | 3 months ended 30 April 2005 S\$'000 | 2004 S\$'000 |
| a) Depreciation of plant and equipment | 115 | 59 |
| b) Inventories written off | 25 | 90 |
| c) Foreign exchange loss/(gain) | 17 | 11 |
| d) Operating lease expenses | 114 | 70 |
| e) Other income | (109) | (5) |
| e) Loss on disposal of plant, property and equipment | 20 | - |

1(b)(i) A balance sheet (for the issuer and group), together with a comparative statement as at the end of the immediately preceding financial year

Balance Sheets

| | The Group | | The Company | |
|--------------------------------------|-----------------------|-----------------------|-----------------------|-----------------------|
| | 30/04/2005 S\$'000 | 31/07/2004 S\$'000 | 30/04/2005 S\$'000 | 31/07/2004 S\$'000 |
| ASSETS | | | | |
| Current Assets | | | | |
| Cash and cash equivalents | 19,314 | 30,040 | 18,776 | 28,424 |
| Receivables | 17,179 | 11,390 | 3,782 | 210 |
| Other current assets | 4,599 | 2,184 | 1,866 | 211 |
| Inventories | 629 | 353 | - | - |
| | <u>41,721</u> | <u>43,967</u> | <u>24,424</u> | <u>28,845</u> |
| Non-Current Assets | | | | |
| Plant and equipment | 986 | 625 | - | - |
| Investments in subsidiaries | - | - | 5,022 | 5,022 |
| | <u>986</u> | <u>625</u> | <u>5,022</u> | <u>5,022</u> |
| Total Assets | <u>42,707</u> | <u>44,592</u> | <u>29,446</u> | <u>33,867</u> |
| LIABILITIES | | | | |
| Current Liabilities | | | | |
| Trade and other payables | 7,193 | 8,571 | 233 | 164 |
| Current tax | 1,604 | 2,395 | 22 | 3 |
| | <u>8,797</u> | <u>10,966</u> | <u>255</u> | <u>167</u> |
| Total Liabilities | <u>8,797</u> | <u>10,966</u> | <u>255</u> | <u>167</u> |
| Net Assets | <u>33,910</u> | <u>33,626</u> | <u>29,191</u> | <u>33,700</u> |
| SHAREHOLDERS' EQUITY | | | | |
| Share capital | 6,120 | 6,120 | 6,120 | 6,120 |
| Share premium | 22,988 | 23,068 | 22,988 | 23,068 |
| Foreign currency translation reserve | (13) | 2 | - | - |
| Retained earnings | 4,815 | 4,436 | 83 | 4,512 |
| Total shareholders' equity | <u>33,910</u> | <u>33,626</u> | <u>29,191</u> | <u>33,700</u> |

1(b)(ii) Aggregate amount of group's borrowings and debt securities

| | The Group | | | |
|--|--------------------|----------------------|--------------------|----------------------|
| | As at 30/04/2005 | | As at 31/07/2004 | |
| | Secured S\$'000 | Unsecured S\$'000 | Secured S\$'000 | Unsecured S\$'000 |
| Amount repayable in one year or less, or on demand | - | - | - | - |
| Amount repayable after one year | - | - | - | - |
| | <u>-</u> | <u>-</u> | <u>-</u> | <u>-</u> |
| Details of any collateral | | | | |
| N.A. | | | | |

1 (c) **A cash flow statement (for the group), together with a comparative statement for the corresponding period of the immediately preceding financial year**

Refer to note (c) under section 1(a) for the basis of preparation of the consolidated cash flow statement.

| | The Group | |
|---|--------------------------------|-----------------------|
| | 3 months ended 30 April | |
| | 2005 | 2004 |
| | S\$'000 | S\$'000 |
| Cash flows from operating activities: | | |
| Profit before tax | 2,284 | 1,251 |
| Adjustments for: | | |
| Depreciation | 115 | 59 |
| Foreign currency translation adjustment | 4 | (21) |
| Interest income | (109) | (5) |
| Interest expenses | 16 | 17 |
| Disposal of fixed assets | 20 | - |
| Operating cashflow before working capital change | <u>2,330</u> | <u>1,301</u> |
| Change in operating assets and liabilities | | |
| Receivables | (2,647) | 712 |
| Other current assets | (1,075) | 464 |
| Inventories | 96 | (30) |
| Payables | (1,334) | (132) |
| Cash (used in)/generated from operations | <u>(2,630)</u> | <u>2,315</u> |
| Income tax paid | (878) | (892) |
| Net cash (outflow)/inflow from operating activities | <u>(3,508)</u> | <u>1,423</u> |
| Cash flows from investing activities | | |
| Payments for plant and equipment | (202) | (166) |
| Interest received | 109 | 5 |
| Net cash outflow from investing activities | <u>(93)</u> | <u>(161)</u> |
| Cash flows from financing activities: | | |
| Issuance of ordinary shares | - | 44 |
| Repayments of borrowings | - | (29) |
| Interest paid | (16) | (17) |
| Dividends paid to shareholders | - | (3,346) |
| Net cash (outflow) from financing activities | <u>(16)</u> | <u>(3,348)</u> |
| Net decrease in cash and cash equivalents held | (3,617) | (2,086) |
| Cash and cash equivalents at the beginning of period | <u>22,931</u> | <u>3,501</u> |
| Cash and cash equivalents at end of the financial period | <u>19,314</u> | <u>1,415</u> |

1(d)(i) **A statement (for the issuer and group) showing either (i) all changes in equity or (ii) changes in equity other than those arising from capitalisation issues and distributions to shareholders, together with a comparative statement for the corresponding period of the immediately preceding financial year**

Refer to note (c) under section 1(a) for the basis of preparation of the consolidated statement of changes in equity of the Group.

(i) Consolidated statement of changes in equity for the 3 months ended 30 April 2005 and 3 months ended 30 April 2004 - Group

| | Share Capital S\$'000 | Share Premium S\$'000 | Foreign Currency Translation Reserve S\$'000 | Retained Earnings S\$'000 | Total S\$'000 |
|--|-----------------------------|-----------------------------|--|---------------------------------|------------------|
| Balance at 31 January 2005 | 6,120 | 22,988 | (14) | 3,011 | 32,105 |
| Net profit for the period | - | - | - | 1,804 | 1,804 |
| Net gain not recognised in income statement - currency translation differences | - | - | 1 | - | 1 |
| Net change in share premium | - | - | - | - | - |
| Total recognised gains and losses for the financial period | - | - | 1 | 1,804 | 1,805 |
| Dividend | - | - | - | - | - |
| Balance at 30 April 2005 | <u>6,120</u> | <u>22,988</u> | <u>(13)</u> | <u>4,815</u> | <u>33,910</u> |
| Balance at 31 January 2004 | 456 | - | 1 | 7,495 | 7,952 |
| Issuance of new ordinary shares | 44 | - | - | - | 44 |
| Net profit for the period | - | - | - | 986 | 986 |
| Net loss not recognised in income statement - currency translation differences | - | - | (4) | - | (4) |
| Total recognised gains for the financial period | 44 | - | (4) | 986 | 1,026 |
| Dividend | - | - | - | (3,346) | (3,346) |
| Balance at 30 April 2004 | <u>500</u> | <u>-</u> | <u>(3)</u> | <u>5,135</u> | <u>5,632</u> |

(ii) Statement of changes in equity for the 3 months ended 30 April 2005 and 3 months ended 30 April 2004 - Company

| | Share Capital S\$'000 | Share Premium S\$'000 | Retained Earnings S\$'000 | Total S\$'000 |
|---|-----------------------------|-----------------------------|---------------------------------|------------------|
| Balance at 31 January 2005 | 6,120 | 22,988 | 122 | 29,230 |
| Net loss for the period | - | - | (39) | (39) |
| Net change in share premium | - | - | - | - |
| Total recognised gains and losses for the financial period | - | - | (39) | (39) |
| Dividend | - | - | - | - |
| Balance at 30 April 2005 | <u>6,120</u> | <u>22,988</u> | <u>83</u> | <u>29,191</u> |
| Balance at 31 January 2004 | 2 | - | - | 2 |
| Net loss for the period | - | - | - | - |
| Net change in share premium | - | - | - | - |
| Total recognised gains and losses for the financial period | - | - | - | - |
| Dividend | - | - | - | - |
| Balance at 30 April 2004 | <u>2</u> | <u>-</u> | <u>-</u> | <u>2</u> |

1(d)(ii) **Details of any changes in the company's share capital arising from rights issue, bonus issue, share buy-backs, exercise of share options or warrants, conversion of other issues of equity securities, issue of shares for cash or as consideration for acquisition or for any other purpose since the end of the previous period reported on. State also the number of shares that may be issued on conversion of all the outstanding convertibles as at the end of the current financial period reported on and as at the end of the corresponding period of the immediately preceding financial year.**

(a) Changes in authorised share capital

There were no changes in the authorised share capital.

(b) Changes in paid-up share capital

There were no changes in the issued share capital.

(c) Options

There were no option granted as at 30 April 2005

2 **Whether the figures have been audited or reviewed and in accordance with which auditing standard or practice.**

The figures have neither been audited nor reviewed.

3 **Where the figures have been audited or reviewed, the auditors' report (including any qualifications or emphasis of a matter)**

Not applicable.

4 **Whether the same accounting policies and methods of computation as in the issuer's most recently audited annual financial statements have been applied**

The same accounting policies and methods of computation have been adopted for the current reporting period as compared with the most recently audited financial statements of LifeBrandz Ltd for the year ended 31 July 2004.

5 **If there are any changes in the accounting policies and methods of computation, including any required by an accounting standard, what has changed, as well as the reasons for, and the effect of, the change**

The financial statements, comprising the consolidated income statement, balance sheets, statements of changes in equity and consolidated cashflow statements, have been prepared in accordance with Singapore Financial Reporting Standards ("FRS") as required by the Companies Act.

6 **Earnings per ordinary share of the group for the current financial period reported on and the corresponding period of the immediately preceding financial year, after deducting any provision for preference dividends**

| The Group | |
|-----------------------|------------|
| 3 months ended | |
| 30/04/2005 | 30/04/2004 |

Earnings per ordinary share ("EPS") for the period after deducting any provision for preference dividends :

| | | |
|------------------------------------|------|------|
| Basic Earnings per share (cents) * | 0.29 | 0.21 |
|------------------------------------|------|------|

Diluted earnings per share is the same as basic earnings per share as there are no issuance of dilutive instrument.

Notes:-

* Basic earnings per share for the period ended 30 April 2005 is calculated by dividing the net profit attributable to member of LifeBrandz Ltd by the the issued share capital of 612,000,000. For comparative purposes, basic EPS for the period ended 30 April 2004 is computed based on the pre-invitation share capital of 480,000,000 ordinary shares.

7 **Net asset value (for the issuer and group) per ordinary share based on issued share capital of the issuer at the end of the (a) current financial period reported on and (b) immediately preceding financial year**

| | The Group | | The Company | |
|--|------------------|------------|--------------------|------------|
| | 30/04/2005 | 31/07/2004 | 30/04/2005 | 31/07/2004 |

| | | | | |
|--|------|------|------|------|
| Net assets backing per ordinary share based on existing issued share capital as at the end of the period reported on (cents) | 5.54 | 5.49 | 4.77 | 5.51 |
|--|------|------|------|------|

8 **A review of the performance of the group, to the extent necessary for a reasonable understanding of the group's business. It must include a discussion of the following: -**

(a) any significant factors that affected the turnover, costs, and earnings of the group for the current financial period reported on, including (where applicable) seasonal or cyclical factors; and

(b) any material factors that affected the cash flow, working capital, assets or liabilities of the group during the current financial period reported on.

For the three months ended 30 April 2005 ("Q3 2005"), the Group recorded a net profit after tax of \$1.8 million on total sales of \$11.5 million (For the 3 months ended 30 April 2004 ("Q3 2004"): net profit \$986,000, sales \$7.3 million).

SALES

The Group's Q3 2005 sales grew by 57% compared to the previous corresponding period Q3 2004. A breakdown of the sales by major product category for the respective periods under review is as follows:-

| Major Product Category | Q3 2005 | | Q3 2004 | |
|------------------------------------|----------------|------------|----------------|------------|
| | \$'million | % | \$'million | % |
| Nutraceuticals | 8.2 | 71 | 5.2 | 71 |
| Cosmeceuticals | 2.9 | 25 | 2.1 | 29 |
| Functional Food and Beverage | 0.4 | 4 | - | - |
| Personal/Family Care and Lifestyle | - | - | - | - |
| Total | 11.5 | 100 | 7.3 | 100 |

Nutraceuticals remained the key sales contributor, accounting for \$8.2 million (representing 71%) of the Group's sales in Q3 2005. The Group has successfully made inroads into Thailand, its fourth overseas market following Hong Kong, Indonesia and Taiwan, with sales of EXTRIM Carbohydrate Neutralizer tablets.

Cosmeceuticals was the Group's second largest contributor to sales with INTENZ brand products being the key products in this category. In Q3 2005, the Group launched its second product in Indonesia - INTENZ Skin Activator oral supplements, following the successful penetration of this new market by EXTRIM Carbohydrate Neutralizer product.

Functional Food and Beverage's key sales contributor in Q3 2005 was the Group's range of Genki Tea products which were launched.

PROFITABILITY

The Group's profit after tax margin increased by 2.2 percentage points, from 13.5% for Q3 2004 to 15.7% for Q3 2005.

Total operating expenses increased by \$1.8 million from \$3.8 million in Q3 2004 to \$ 5.6 million in Q3 2005. The increase was principally attributable to:-

a) advertising and promotion ("A&P") expenses increased by \$1.3 million from \$2.7 million in Q3 2004 to \$4.0 million in Q3 2005. As a percentage of A&P expenses to sales, however, it declined by 3% to 34% in Q3 2005.

The A&P expenses incurred in Q3 2004 were mainly for Extrim Carbohydrate Neutralizer tablets and Intenz Skin Activator oral supplements, compared to Q3 2005, whereby the Group's product portfolio was expanded to more than 10 products over 5 countries. Higher A&P spending was also incurred in Q3 2005 to build brand awareness and maintain and enhance the Group's market shares;

b) remaining operating expenses (including staff costs, depreciation and others) increased by \$0.6 million due mainly to the increase in staff strength, more frequent travelling to other countries, operating and administrative expenditure to support the increased business volume and overseas market penetration. In addition, expenses were also incurred for various business development and expansions under the Lifestyle category, details of which are described in Section 10.

CASHFLOW

There were no significant changes to the Group's cash flow in Q3 2005 compared to Q3 2004 other than dividends paid in April 2004. Net cash flow from operations decreased from an inflow of \$2.3 million to an outflow of \$2.6 million primarily due to higher receivables due to higher sales recorded towards the end of Q3 2005.

9 Where a forecast, or a prospect statement, has been previously disclosed to shareholders, any variance between it and the actual results

There was no forecast made previously.

10 A commentary at the date of the announcement of the significant trends and competitive conditions of the industry in which the group operates and any known factors or events that may affect the group in the next reporting period and the next 12 months

Going forward, the Group will continue to pursue short-term and mid-term value creation initiatives aimed at significantly broadening its customer and earnings bases, by continuing to leverage on its proven brand development and management competencies and market knowledge. These may encompass LifeBrandz' in-house products developed under its own brands, as well as local and internationally renowned brands through joint ventures or strategic partnerships.

LifeBrandz remains committed to investing in strategic branding through various means including appropriate advertising and promotion campaigns. LifeBrandz will continue to build brand equity to further entrench its market position in existing countries and facilitate entry into new markets.

In the area of regional development, LifeBrandz has been proceeding according to its stated roadmap for geographical expansion and views further regional expansion favourably. In Q3 2005, the Group recorded its first sale to Thailand, its fifth geographical market after Singapore, Hong Kong, Indonesia and Taiwan and expects to build on the initial momentum achieved in its newer markets of Taiwan and Thailand.

In addition, the Group has been actively expanding its portfolio of products and brands with a slew of exciting new offerings in the pipeline. In particular, LifeBrandz sees extensive opportunities in exploiting its core competence and track record in developing and managing brand concepts under its Lifestyle category. The Group has been pursuing these opportunities which are currently at various stages of completion. These include recently announced projects with US-based KMC Exim Corp., the world's largest designer nail manufacturer; and Singapore's Clarke Quay Pte Ltd, an indirect subsidiary of CapitaLand Limited.

The first project appointed LifeBrandz as the Exclusive Licensee for the New York-headquartered Dashing Diva Nail Spa and Boutique for Singapore, Hong Kong and Taiwan. The Group will soon be rolling out its plans for the inaugural launch of Dashing Diva in Singapore.

The second project pertained to LifeBrandz partnering Clarke Quay to transform over 80,000 square feet of prime commercial space into Singapore's revolutionary Lifestyle and Entertainment Venue spearheading a consortium of International F&B, Entertainment, Retail & Lifestyle brands.

All following developments from the Group's ongoing active expansion of its portfolio of brands will be announced in due course and at appropriate times.

11 Dividend

(a) Current Financial Period Reported On

Any dividend declared for the current financial period reported on ?

None

(b) Corresponding Period of the Immediately Preceding Financial Year

Any dividend declared for the corresponding period of the immediately preceding financial year ?

None

(c) Date payable

Not applicable

(d) Books Closure date

Not applicable

If no dividend has been declared/recommendeded, a statement to that effect

No interim dividend has been declared/recommended for the period under review.

BY ORDER OF THE BOARD

Koh Boon Liang / Tan Ping Ping
Joint Company Secretaries
3 Jun 2005