

**MEDIA RELEASE**

**For Immediate Release**

## **LifeBrandz forays into the US with new sushi restaurant in San Francisco helmed by Chef Tomonori Nagai**

- *Chef Tomonori Nagai was one of the main chefs of Shinji by Kanesaka, a one Michelin-starred omakase sushi restaurant in Singapore*
- *LifeBrandz will continue working on its overseas expansion plans*

**10 December 2019 - LifeBrandz Ltd.** (“LifeBrandz” and together with its subsidiaries, the “Group”), a lifestyle services company listed on the Catalist Board of the Singapore Exchange Securities Trading Limited (the “SGX-ST”), is pleased to announce that the grand opening event of its second high-end Japanese sushi restaurant in San Francisco will be held from 10 to 14 December 2019.

The five-day grand opening event will be organised by Keefer Bahrs PR (“KBPR”). KBPR is a food for thought group with communications team collaborating with exceptional and up and coming chefs, restaurateurs, food makers, retailers, wineries and innovators in the San Francisco Bay Area and the Golden State.

Named **Sushi Nagai San Francisco**, the all-omakase sushi restaurant is located on 125 Ellis Street, in the heart of the San Francisco’s shopping and dining precinct, within walking distance to Chinatown and Nob Hill. It is helmed by Chef Tomonori Nagai, who was one of the main chefs of Shinji by Kanesaka, a one Michelin-starred omakase sushi restaurant in Singapore. He has over 20 years of experience as a sushi chef in New York, Hawaii and Singapore.

**Said Mr Saito Hiroyuki, the Group's Executive Chairman and Chief Executive Officer,**  
*"Shortly after the successful launch of our first restaurant concept – Hashida Sushi – in Singapore last year, we forayed into yet another exciting concept in San Francisco, which is one of the wealthiest metropolitan cities in the United States, after New York. San Francisco is the center of Bay area and the accumulation of IT companies in the United States. We are looking to open more high-end Japanese restaurants overseas in the near future."*

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**Issued on behalf of LifeBrandz Ltd.:**

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**About LifeBrandz Ltd.**

LifeBrandz Ltd. is a lifestyle service company which provides comprehensive services and multi-faceted solutions, including brand development and management, travel, fintech, IT and fund management services.

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*This media release has been reviewed by the Company's sponsor, SAC Capital Private Limited ("Sponsor"). This media release has not been examined or approved by the Singapore Exchange Securities Trading Limited (the "SGX-ST") and the SGX-ST assumes no responsibility for the contents of this media release, including the correctness of any of the statements or opinions made, or reports contained in this media release.*

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