

**LIFEBRANDZ LTD.**  
(Company Registration No. 200311348E)  
(Incorporated in the Republic of Singapore)

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**RENOUNCEABLE NON-UNDERWRITTEN RIGHTS ISSUE – LODGEMENT AND  
DESPATCH OF THE OFFER INFORMATION STATEMENT AND ITS ACCOMPANYING  
DOCUMENTS**

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*Unless otherwise defined, all terms used herein shall bear the same meanings as in the offer information statement dated 5 March 2018 (the “Offer Information Statement”).*

The board of directors (the “**Board**” or the “**Directors**”) of Lifebrandz Ltd. (the “**Company**”) refers to the Company’s announcements released on 18 December 2017, 15 January 2018, 30 January 2018, 14 February 2018, and 20 February 2018 in relation to the Rights Issue.

**1. LODGMET OF THE OFFER INFORMATION STATEMENT AND ITS ACCOMPANYING DOCUMENTS**

The Board wishes to announce that the Offer Information Statement, together with the PAL, the ARE, and the ARS, all of which are issued by the Company in connection with the Rights Issue, have been lodged with the Singapore Exchange Securities Trading Limited (“**SGX-ST**”) acting as agent on behalf of the Monetary Authority of Singapore today. A copy of the Offer Information Statement is attached hereto.

**2. DESPATCH OF THE OFFER INFORMATION STATEMENT AND ITS ACCOMPANYING DOCUMENTS**

A copy of the Offer Information Statement, together with a copy of the ARE or PAL, as the case may be, will be despatched by the Company to the Entitled Shareholders on or around **7 March 2018**.

For practical reasons and in order to avoid any violation of the securities legislation applicable in jurisdictions other than Singapore, the Rights Issue is only made in Singapore and the Offer Information Statement and its accompanying documents will not be despatched to Foreign Shareholders or into any jurisdiction outside Singapore. Accordingly, Foreign Shareholders will not be entitled to participate in the Rights Issue.

**3. ACCEPTANCES OF PROVISIONAL ALLOTMENTS OF RIGHTS SHARES AND (IF APPLICABLE) APPLICATION FOR EXCESS RIGHTS SHARES**

Acceptances of provisional allotments of Rights Shares and (if applicable) applications for Excess Rights Shares under the Rights Issue may only be made:

- (i) in the case of Entitled Depositors, by way of the ARE and/or by way of an Electronic Application through an ATM of a Participating Bank; or
- (ii) in the case of Entitled Scripholders, by way of the PAL.

**Electronic Applications through ATMs of banks other than the Participating Banks will not be accepted.**

More information on the procedures for, and terms and conditions applicable to, acceptances, renunciation, splitting and/or sale of the provisional allotments of Rights Shares and for the applications for Excess Rights Shares, including the different modes of acceptances or applications and payments are set out in the Offer Information Statement, the PAL, and the ARE.

**4. TRADING PERIOD FOR THE PROVISIONAL ALLOTMENTS OF RIGHTS SHARES**

The trading period for the provisional allotments of Rights Shares (the ““nil-paid” rights”) on SGX-ST will commence from **9.00 a.m. on 7 March 2018** and will end at **5.00 p.m. on 15 March 2018**. Entitled Depositors who sell their “nil-paid” rights during this period do not need to forward the ARE to the relevant Purchasers as arrangements will be made by the CDP for separate copies of the Offer Information Statement and the ARS to be issued to the Purchasers. Purchasers should note that the CDP will, for and on behalf of the Company, send the Offer Information Statement and the ARS, **BY ORDINARY POST AND AT THE PURCHASERS’ OWN RISK**, to their respective Singapore addresses as maintained in the records of CDP.

The Offer Information Statement and its accompanying documents will not be despatched to Foreign Purchasers. Subject to compliance with applicable laws, Foreign Purchasers who wish to accept the provisional allotments of Rights Shares credited to their Securities Accounts should make the necessary arrangements with their Depository Agents or stockbrokers in Singapore. The Company further reserves the right to reject any acceptance of the Rights Shares and/or any application for Excess Rights Shares where it believes, or has any reason to believe, that such acceptance or application may violate the applicable legislation of any jurisdiction.

If it is practicable to do so, arrangements may, at the discretion of the Company, be made for the provisional allotments of Rights Shares which would otherwise have been provisionally allotted to Foreign Shareholders to be sold “nil-paid” on the Catalist as soon as practicable, after dealings in the provisional allotments of Rights Shares commence. Such sales will, however, only be effected if the Company, in its absolute discretion, determines that a premium can be obtained from such sales, after taking into account expenses to be incurred in relation thereto. Where such provisional allotments are sold “nil-paid” on the Catalist, they will be sold at such price or prices as the Company may, in its absolute discretion, decide and no Foreign Shareholder shall have any claim whatsoever against the Company, the Directors, the Sponsor, the Share Registrar or the CDP and their respective officers in respect of such sales or the proceeds thereof, the provisional allotments of Rights Shares or the Rights Shares represented by such provisional allotments.

**5. COLLECTION OF THE OFFER INFORMATION STATEMENT**

Entitled Shareholders who do not receive the Offer Information Statement and its accompanying documents may, for the period up to **5.00 p.m. on 21 March 2018** (or such other time(s) and/or date(s) as may be announced from time to time by or on behalf of the Company), obtain copies of the same from CDP or the Share Registrar, as the case may be, at the following addresses:

**CDP (in the case of Entitled Depositors)**

**The Central Depository (Pte) Limited**  
9 North Buona Vista Drive  
#01-19/20 The Metropolis  
Singapore 138588

**Share Registrar (in the case of Entitled Scripholders)**

**Tricor Barbinder Share Registration Services (A division of Tricor Singapore Pte. Ltd.)**  
80 Robinson Road  
#11-02  
Singapore 068898

Purchasers who do not receive the Offer Information Statement and the ARS may also obtain the same, up to **5.00 p.m. on 21 March 2018** (or such other time(s) and/or date(s) as may be announced from time to time by or on behalf of the Company), from CDP at the address above.

## 6. EXPECTED TIMETABLE OF KEY EVENTS

Entitled Shareholders should take note of the following important dates and times relating to the Rights Issue:

Shares trade ex-rights	:	28 February 2018 from 9.00 a.m.
Books Closure Date	:	2 March 2018 at 5.00 p.m.
Despatch of Offer Information Statement (together with the ARE or PAL, as the case may be) to the Entitled Shareholders	:	7 March 2018
Commencement of trading of "nil-paid" Rights	:	7 March 2018 from 9.00 a.m.
Last date and time for splitting Rights	:	15 March 2018 at 5.00 p.m.
Last date and time for trading of "nil-paid" Rights	:	15 March 2018 at 5.00 p.m.
Last date and time for acceptance of and payment for Rights Shares	:	21 March 2018 at 5.00 p.m. (9.30 p.m. for Electronic Applications via ATM of Participating Banks)
Last date and time for acceptance of and payment for Rights Shares by Renouncees	:	21 March 2018 at 5.00 p.m. (9.30 p.m. for Electronic Applications via ATM of Participating Banks)
Last date and time for application and payment of Excess Rights Shares	:	21 March 2018 at 5.00 p.m. (9.30 p.m. for Electronic Applications via ATM of Participating Banks)
Expected date for issuance of Rights Shares	:	27 March 2018
Expected date for crediting of Rights Shares	:	29 March 2018
Expected date for refund of unsuccessful or invalid applications (if made through the CDP)	:	29 March 2018
Expected date for listing and commencement of trading of Rights Shares	:	29 March 2018

Pursuant to Rule 820(1) of the Listing Manual, the Rights Issue will not be withdrawn after the Shares have commenced ex-rights trading. Based on the above timetable, the Shares have commenced ex-rights trading on 28 February 2018.

The above timetable is indicative only and is subject to change. As at the Latest Practicable Date, the Company does not expect the above timetable to be modified. However, the Company may, with the approval of the SGX-ST, the Sponsor and/or the CDP, modify the timetable, subject to any limitation under any applicable laws or regulations. In that event, the Company will publicly announce any modification to the timetable or the Closing Date, through a SGXNET announcement to be posted on the internet at the SGX-ST's website <http://www.sgx.com>.

7. **GENERAL**

This announcement is qualified in entirety by, and should be read in conjunction with, the full text of the Offer Information Statement. Where appropriate, further details will be disclosed in subsequent announcements.

**BY ORDER OF THE BOARD**

Saito Hiroyuki  
Executive Chairman / Chief Executive Officer

5 March 2018

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*This announcement has been prepared by the Company and its contents have been reviewed by the Company's sponsor, RHT Capital Pte. Ltd. (the "Sponsor"), for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited (the "SGX-ST"). The Sponsor has not independently verified the contents of this announcement.*

*This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.*

*The details of the contact person for the Sponsor are: -  
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