

TAKUMI

FINESSE

LB F&B

Extraordinary General Meeting

30th January 2018

LifeBrandz





Takumi is a full Mobile Travel Platform(iOS and Android) that connects travelers directly to the locals, targeting to the Asian travelers to Japan. To see, eat, and travel like a local.

Takumi operates on the **Share-Economy business model**, current model used by tech giants like UBER and Airbnb

This platform is relatively new in the tourism industry and especially in Asia, thus making very scalable to grow with very few competitor at this stage, and it could be duplicated in almost any country once the we matured the Japan market.

About

Trends
Tourism
Environment

Takumi
Eco-system

About

Who:

Takumi team is made up of members with 30yrs of tourism industry experience, who see and understand the changing trends and technologies over the years.

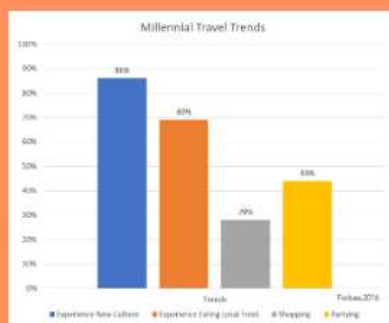
Philosophies

1. Ichi-go ichi-e (一期一会) - each meeting is precious - building relationship beyond tourism
2. Responsible tourism: Locals will not change their identity when hosting travelers, but travelers changing theirs to experience as a part of the locals daily lifestyle.



Trends in the tourism industry

2016 - 2017



Travel trends in 2018 and beyond

Travel and live like a local

-Booking.com 2017

Rise of sustainable (AND responsible) tourism

-Regindo.com 2017

- This has spurns the huge success of Airbnb in providing an live-like-local experience.
- Asia, the largest growing market for outbound travels, has very few travel business moving towards this direction, YET.
- This provide a huge pool of opportunities for TAKUMI who will be targeting on this New Era Tourism trend.

TAKUMI ECO-SYSTEM

Providing Sustainable and RESPONSIBLE Tourism to the Local Community

Locals,
Local Restaurants,
Local SMEs

Any Travellers
Who wants to
Do what the
locals do

Providing REAL Local experiences for the travelers

If Airbnb is a provider for Accommodation, Uber a provider for transportation, TAKUMI will be the provider for New Era tourism!



Websites, Apps
and mobile ready

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Finesse is a Digital Wealth Solution provider, offering automated on-boarding experience, effortless customer experience, combined with technology augmented wealth management.

Our CRM module integrates investment portfolio management tools, AI powered data analysis and digital family office to empower financial institutions to understand their customers needs and provide quality services.

Our Offerings

Trends

Our Platform

Our Offerings

- Digital Onboarding
- Digital Client Profiling
- White-Label Robo Advisory
- AI-led Customer Chatbot
- User Friendly CRM system
- Customer Intelligence focused Data Analytics
- Digital Family Office



Trends



61%
of bank executives say
that a customer-
centric model is "very
important".



75%
of banks are making
investments in this area
(this pattern is
consistent globally)



Only
17%
feel "very prepared"

Source: PwC Retail Banking 2020 Survey

Service Type

	China	India	Singapore	Indonesia	Malaysia	Thailand
Payments/ remittances	40%	20%*	4%	1%	1%	1%
Lending	14%	5%	2%	2%	2%	2%
Personal wealth management	5%	3%	1%*	2%	1%	1%
Insurance	35%	2%	2%	1%	1%	1%

Highly Disruptive
 Material Threat
 Watch list
 Emerging Threat
 Remote possibility of disruption

Our Platform



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