

LIFE BRANDZ LTD.
(Incorporated in the Republic of Singapore)
(Company Registration No.: 200311348E)

(1) APPOINTMENT AND RESIGNATION OF INDEPENDENT DIRECTOR
(2) CHANGES IN COMPOSITION OF THE BOARD OF DIRECTORS AND BOARD COMMITTEES

The Board of Directors ("Board") of Lifebrandz Ltd (the "Company") wishes to announce that:-

- (i) Mr Kurokawa Shingo has been appointed as Independent Director of the Company with effect from 27 October 2017;

The particulars of Mr Kurokawa Shingo pursuant to the requirements of Rule 704(6) of the Listing Manual (Section B: Rules of the Catalist) of the Singapore Exchange Securities Trading Limited (the "Catalist Rules") will be furnished in separate announcement.

- (ii) The Mr Nishijima Osamu has stepped down as Independent Director of the Company with effect from 27 October 2017;

Following his resignation as Director of the Company, Mr Nishijima Osamu will cease to be the Chairman of the Nominating Committee and a member of the Audit and Remuneration Committees.

The Board would like to express their appreciation to Mr Nishijima Osamu for his past services and contribution to the Company.

- (iii) Mr Kurokawa Shingo will be appointed as the Chairman of the Nominating Committee in place of Mr Nishijima Osamu and member of Audit and Remuneration Committees with effect from 27 October 2017.

Consequent to the above changes, the new compositions of the Board and the Board Committees have been reconstituted as follows with immediate effect:-

Board of Directors

Mr Saito Hiroyuki	(Executive Chairman & CEO)
Mr Chng Weng Wah	(Non-Executive Director)
Mr Lim Kee Way Irwin	(Independent Director)
Mr Kurokawa Shingo	(Independent Director)
Mr Yoshio Ono	(Independent Director)

Audit Committee

Mr Lim Kee Way Irwin	(Chairman - Independent Director)
Mr Kurokawa Shingo	(Member - Independent Director)
Mr Yoshio Ono	(Member - Independent Director)
Mr Chng Weng Wah	(Member - Non-Executive Director)

Nominating Committee

Mr Kurokawa Shingo	(Chairman - Independent Director)
Mr Yoshio Ono	(Member - Independent Director)
Mr Lim Kee Way Irwin	(Member - Independent Director)
Mr Chng Weng Wah	(Member - Non-Executive Director)

Remuneration Committee

Mr Yoshio Ono	(Chairman - Independent Director)
Mr Lim Kee Way Irwin	(Member - Independent Director)
Mr Kurokawa Shingo	(Member - Independent Director)
Mr Chng Weng Wah	(Member - Non-Executive Director)

By Order of the Board

Saito Hiroyuki
Executive Chairman / Chief Executive Officer
27 October 2017

This announcement has been reviewed by the Company's sponsor, RHT Capital Pte. Ltd. (the "Sponsor"), for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited ("SGX-ST"). The Sponsor has not independently verified the contents of this announcement.

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

The details of the contact person for the Sponsor is: -
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