LIFEBRANDZ LTD.

(Incorporated in the Republic of Singapore) (Company Registration No.: 200311348E)

- (1) APPOINTMENT AND RESIGNATION OF INDEPENDENT DIRECTORS
- (2) APPOINTMENT OF CHAIRMAN OF THE BOARD OF DIRECTORS
- (3) CHANGES IN COMPOSITION OF THE BOARD OF DIRECTORS AND BOARD COMMITTEES

The Board of Directors ("Board") of Lifebrandz Ltd (the "Company") wishes to announce that:-

(i) Mr Nishijima Osamu and Mr Yamaguchi Hiroyuki have been appointed as Independent Directors of the Company with effect from 27 April 2017. Mr Yamaguchi Hiroyuki has also been appointed as the Chairman of the Board with effect from 27 April 2017.

The particulars of Mr Nishijima Osamu and Mr Yamaguchi Hiroyuki pursuant to the requirements of Rule 704(6) of the Listing Manual (Section B: Rules of the Catalist) of the Singapore Exchange Securities Trading Limited (the "Catalist Rules") will be furnished in separate announcements.

(ii) The following Independent Directors have stepped down from the Board with effect from 27 April 2017:-

Mr Wong Joo Wan Mr Toh Hock Ghim

Following his resignation as Director of the Company, Mr Wong Joo Wan will cease to be the Chairman of the Remuneration Committee and a member of the Audit and Nominating Committees.

Following his resignation as Director of the Company, Mr Toh Hock Ghim will cease to be the Chairman of the Nominating Committee and a member of the Audit and Remuneration Committees.

The Board would like to express their appreciation to Mr Wong Joo Wan and Mr Toh Hock Ghim for their past services and contribution to the Company.

- (iii) Mr Nishijima Osamu be appointed as the Chairman of the Nominating Committee in place of Mr Toh Hock Ghim and member of Audit and Remuneration Committees with effect from 27 April 2017.
- (iv) Mr Yamaguchi Hiroyuki be appointed as the Chairman of the Remuneration Committee in place of Mr Wong Joo Wan and member of Audit and Nominating Committees with effect from 27 April 2017.

Consequent to the above changes, the new compositions of the Board and the Board Committees have been reconstituted as follows with immediate effect:-

Board of Directors

Mr Yamaguchi Hiroyuki (Chairman, Independent Director)
Mr Chng Weng Wah (Executive Director & CEO)
Mr Lim Kee Way Irwin (Independent Director)
Mr Nishijima Osamu (Independent Director)

Audit Committee

Mr Lim Kee Way Irwin (Chairman)
Mr Nishijima Osamu (Member)
Mr Yamaguchi Hiroyuki (Member)

Nominating Committee

Mr Nishijima Osamu (Chairman)
Mr Chng Weng Wah (Member)
Mr Yamaguchi Hiroyuki (Member)

Remuneration Committee

Mr Yamaguchi Hiroyuki (Chairman)
Mr Lim Kee Way Irwin (Member)
Mr Nishijima Osamu (Member)

By Order of the Board

Chng Weng Wah
CEO/Executive Director

27 April 2017

This announcement has been reviewed by the Company's sponsor, RHT Capital Pte. Ltd. (the "Sponsor"), for compliance with the relevant rules of the Singapore Exchange Securities Trading Limited ("SGX-ST"). The Sponsor has not independently verified the contents of this announcement.

This announcement has not been examined or approved by the SGX-ST and the SGX-ST assumes no responsibility for the contents of this announcement, including the correctness of any of the statements or opinions made or reports contained in this announcement.

The details of the contact person for the Sponsor is: -

Name: Mr. Nathaniel C.V. (Registered Professional, RHT Capital Pte. Ltd.)

Address: Six Battery Road, #10-01, Singapore 049909

Tel: 6381 6757